

# HARRIS

## **Harris to Introduce Sunliner & Cruiser Models and Showcase close to 40 All-New Floorplans During Online Event**

**FORT WAYNE, IN. (October 8, 2020)** — Harris boats will unveil two new models and close to 40 unique floor plans during an [online launch event](#), Thursday October 8. The all-new Cruiser and Sunliner models will allow boaters to enjoy the luxury and must-have features synonymous with Harris and make time on the water the ultimate entertainment experience. For more than 60 years, Harris has been at the forefront of the pontoon segment and has inspired leading innovation, design, and luxury with all of these qualities coming to life in the new models.

“Over the past year, we have redesigned close to 90 percent of our models across all of our lines, including our Sunliner and Cruiser portfolio,” said Chris Bernauer, Harris Boats president. “The new boats are designed to provide incredible days on the water for fun with family and friends. These new models, in addition to all of our new models, offer innovative new features that will set a new benchmark for pontoons. We are thrilled to be able to launch so many new upgrades in one model year.”

All NEW models feature sleek modern furniture and layouts that appeal to boaters who want space and capacity to maximize their lake lifestyle. New and exciting technology, versatile seating areas, expanded color options, and superior performance options make Harris pontoons an unbeatable choice for new and seasoned boaters. The new Sunliner and Cruiser models are the perfect complements to the Crowne, Grand Mariner, and Solstice, making for an enticing line-up for the 2021 model year!

### **Online Event**

We invite media, boaters, and Harris customers to experience our all-new models during our online event.

**Location:** [Harris Facebook Page](#)

October 8, 2020, at 4:00 pm CST

Event will feature

- Sunliner Reveal
- Cruiser Walk-Throughs
- Behind the design feature

**All New Models Launching MY2021**

- Cruiser 190 210 230 250
- Sunliner 210 230 250