

Sea Tow Foundation Announces Final Deadline for “National Boating Industry Safety Awards”

Southold, NY, October 5, 2020 – Only 10 days remain to enter the 2020 **National Boating Industry Safety Awards**. Applications are due October 15 and Sea Tow Foundation Executive Director Gail R. Kulp encourages entry from all recreational marine organizations in the for-profit sector who actively promote boating safety.

“Our awards program was established to recognize those companies throughout the for-profit sector of recreational marine industry who are doing an outstanding job promoting boating safety,” said Kulp. “Sponsored by KiCKER Marine Audio and produced in cooperation with our North American Sober Skipper Advisory Council, this year’s event features double the number of categories of entry, with the goal to shine the spotlight and recognize more segments within the industry who actively champion boating safety.”

The 2020 National Boating Industry Safety Awards include the following categories for submission:

- Powerboat Manufacturer
- Sailboat Manufacturer
- Engine Manufacturer
- Gear/Equipment Manufacturer
- Human Powered (Canoe, Kayak, SUP) Manufacturer
- Marine Retailer with up to 3 Locations
- Marine Retailer with more than 3 Locations
- Marine Media Outlets
- Marine Marketing and Outreach
- Marine Distributor
- Multi-Year Campaign (any category)

Contest information and applications are available for download at www.boatingsafety.com/awards along with information and samples from the 2019 winners. Entries may be submitted until midnight, October 15, 2020 for any boating safety campaigns conducted between August 15, 2019 and August 15, 2020.

Media Contact

Gail R. Kulp, Executive Director
Sea Tow Foundation
631-876-5077; gail@boatingsafety.com

Winners for the 2020 awards contest will be announced live during the MRAA's Dealer Week scheduled for December 8 – 11, 2020 in Austin, TX.

“We were very pleased by the 2019 entry pool that reflected such inspiring and important work by many marine organizations in promoting boating safety messages,” said Kulp. “The Sea Tow Foundation and our North American Sober Skipper Advisory Council, coupled with our 2020 title sponsor KICKER Marine Audio, are very pleased to host this competition and anticipate the review of some awesome entries throughout the industry.

Sea Tow Foundation

With a focus on safe boating practices that result in fun on the water, the Sea Tow Foundation – a 501(c)(3) nonprofit organization – was established in 2007 by Sea Tow Founder Capt. Joe Frohnhoefer. After his passing in 2015, Captain Joe's legacy continues as the Foundation brings attention to the number of preventable boating-related accidents, injuries, and deaths, and directly addresses prevention methods through education and awareness. More than 650 life jacket loaner stands are now available across the United States and the Foundation's Sober Skipper program continues to grow. For more information on the Sea Tow Foundation, please visit BoatingSafety.com.

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MEDIA NOTE: National Boating Industry Safety Awards Logo Jpeg Attached

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Deadline is October 15 to submit entries for the 2020 National Boating Industry Safety Awards, sponsored by the Sea Tow Foundation in cooperation with the North American Sober Skipper Advisory Council and title sponsor KICKER® Marine Audio! Enter your best boating safety work! For info/application: www.boatingsafety.com/awards

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