

CED Marine Names New SVP of Sales & Marketing

October 2, 2020

Leading marine electronics distributor CED Marine announced that Paul Michele has joined the company as its new Senior Vice President Sales and Marketing, as the company continues to grow and build out its senior management team with experienced industry veterans. Paul is a 26-year veteran of the marine and fishing industry, having spent more than ten years at Garmin/Navionics achieving multiple years of record company growth. Paul will oversee the company's sales and marketing strategy, including its sales team, marketing efforts, and new wholesale ecommerce site.

An avid fishermen and boater, Paul has been able to make his hobby blend into his professional career. With a large network of friends throughout the industry, Paul has appeared in numerous publications and television shows sharing his passion and knowledge. His love of the outdoors has taken him all over the world in pursuit of anything on water or in the woods.

"I'm beyond excited to be joining CED Marine and have the opportunity to further develop their current path of rapid sales and dealer growth." Michele said in a statement.

Founded in 1971, CED Marine is a leading technical distributor of top marine electronics brands.