



## **Denison Yachting Introduces Virtual Reality Yacht Tours**

*Largest virtual tour library of boats and yachts now available online*

Fort Lauderdale, Fla. (September 21, 2020) [Denison Yachting](#) has announced the launch of virtual reality (VR) yacht tours, now available through the company's website. The yachting industry leader has begun shipping VR headsets directly to clients allowing them to remotely explore the industry's largest virtual tour library of boats and yachts.

"Our team is working harder than ever to deliver the most comfortable buying experience to our valued clients," said company President, Bob Denison. "While currently faced with new ways of interacting due to recent restrictions, this is a really fun way for a boat

buyer to remotely familiarize themselves with a huge inventory of boats and yachts."

Clients also receive a Denison branded neck gaiter or face mask with their VR goggle shipment.

"Once they have a good idea of what they like, they can then move to in-person tours, if they prefer. Or it can be a completely contactless process from start to finish. The client has complete control of the buying process," added Denison.

To start the VR tour process boat shoppers may visit [DenisonYachting.com/virtual-tour-library](https://DenisonYachting.com/virtual-tour-library).

Shopping for a boat using a VR headset is an easy way to virtually explore multiple vessels conveniently from any device, including smartphones. Denison Yachting's virtual tour library includes a wide variety of brands and styles including superyachts, catamarans, trawlers, sportfish boats, center consoles and more.

**For more information, please contact Megan Cashmore** at [megan@denisonyachting.com](mailto:megan@denisonyachting.com) or call +1 954.763.3971 or visit [www.DenisonYachting.com](https://www.DenisonYachting.com).

**About Denison Yachting:** Denison has long been a leader in the yachting industry with a rich family history dating back to 1948 with the start of Broward Marine in

Fort Lauderdale, Florida. Today, the company provides complete yachting services worldwide, from sales and charter to yacht management and new construction. Denison office locations include 23 brick and mortar marina offices in the U.S.: Miami Beach FL; Dania Beach, FL (3); Fort Lauderdale, FL (2); Palm Beach Gardens, FL; Stuart, FL; Daytona Beach, FL; Naples, FL; Bradenton, FL; Destin, FL; Charleston, SC; Annapolis, MD; Newport, RI; Southport, CT, Jersey City, NJ; San Diego, CA; Newport Beach, CA; Long Beach, CA; Marina del Rey, CA; San Francisco, CA; and Seattle, WA.