



**NAUTICAL VENTURES**  
**GROUP**

P R E S S   R E L E A S E

*Northstar Boats names Nautical Ventures as dealer-distributor for their new line of AXIS RIBS to N. America, the Caribbean and Mexico.*

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*For Immediate Release*

*Ft. Lauderdale, FL* – Northstar Boats, [www.northstarboats.com](http://www.northstarboats.com), headquartered in Izmir, Turkey, has named Nautical Ventures Group and its five dealerships throughout Florida as their dealer of record for North America, the Caribbean and Mexico. Nautical Ventures will be positioning Northstar's line of AXIS tenders to compete in the market space alongside AB Inflatables and Novurania.

Northstar is setting new standards in the tender category by building-in features that other brands consider options. Standard features such as:

- Hydraulic Steering
- Fuel System w/ integral fuel tank, fuel gauge, and water separator
- Electrical System w/
  - Switch Panel
  - LED Nav Lights
  - 360° Light w/ Socket
  - Automatic Bilge Pump
- Swim Ladder
- Telescopic Cleats
- Lifting Rings
- USB Charging Port
- Achilles Hypalon Fabric

They are also the recipients of the prestigious Good Design Award 2019, from the Turkish Ministry of Trade and Industrial Designers Society, recognizing excellence in design. As a country, Turkey is renowned for their megayacht construction, world-class marina resorts, and a highly skilled marine workforce.

Roger Moore, CEO of Nautical Ventures Group, states, “Northstar has certainly raised the high-bar with the launch of their Axis tenders. From the high-caliber build, to the tight tolerances in construction, to the feature-filled details throughout the boat, these tenders rival the traditional premium brands but without the premium price tag.”

Cengiz Arsay, President of Northstar Boats, notes, “As one of the largest tender dealers in the world, we recognize Nautical Ventures ability to help us launch our line of AXIS boats to the American and Caribbean marketplace. Additionally, their experience in introducing other European boat brands to America will prove to be a valuable asset to our company.”

For more information, and interested brokers, please contact:

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Northstar AXIS – 3.4-meter yacht tender