



REGULATOR MARINE EXPANDS FLORIDA FOOTPRINT, ANNOUNCING NEW DEALER APPOINTMENTS IN SOUTH FLORIDA

***KMC Marine to represent Fort Lauderdale region
Yacht Works to represent Miami Dade County***

EDENTON, NC (Monday, August 17, 2020) – Regulator Marine, manufacturers of the finest in offshore sportfishing boats and the new Regulator XO Series, today announced updates to their growing dealer network in Florida. Yacht Works, a longtime partner in the Florida Keys and the Midwest, will take on the Miami Dade County market, with KMC Marine helming sales and service in the Fort Lauderdale region and Sovereign Marine continuing as Regulator’s dealer from greater West Palm Beach to Fort Pierce. As Regulator continues to gain market share throughout the Sunshine State, the new East Coast dealer appointments are certain to welcome new owners who fish, live and play in local waters from Boca to the Bahamas.

As Regulator continues to roll out its 2021 model year line-up, Florida dealers are getting ready for a busy-yet-safe fall season on the water. Regulator’s Florida dealers have already started accepting delivery of new 2021 Regulator center consoles, featuring new upgrades that give owners the flexibility to do it all. The Regulator 31 and 34 power up with new Yamaha XF425 power option and make room for more comfort with new 3X Deluxe Mezzanine Tackle Center upgrade. Plus, throughout Regulator’s fleet, owners will enjoy Yamaha Next Generation Digital Electronic Controls and Fusion® as a new standard, in addition to new innovations and creature comforts designed to give owners more offshore.

“The diversity and scope of Florida’s waterways make it one of the most exciting places to boat and fish in America,” said Regulator Marine Director of Sales and Marketing Keith Ammons. “Regulators are built for that versatility, and to go the distance offshore. We can’t wait for our Florida dealers to get fans out on the new 2021 models and see what’s new throughout our lineup.”

Regulator’s Florida dealer network includes the following:

- [Bonita Boat Center](#) – Naples
- [Gregg Orr Marine](#) – Destin
- [KMC Marine](#) – Fort Lauderdale
- [Sovereign Marine Group](#) – West Palm Beach to Fort Pierce
- [Thunder Marine International](#) – Tampa/St. Petersburg
- [Yacht Works](#) – Miami Dade County and the Keys
- [Yamaha Marine of Jacksonville](#) – Jacksonville

ABOUT REGULATOR MARINE: Born and built to last in Edenton, North Carolina since 1988, Regulator boats are tested against the challenging conditions of the Outer Banks, and delivered to locations throughout the U.S. and abroad. As manufacturers of premiere offshore sportfishing boats ranging from the Regulator 23 to the Regulator 41, as well as the new Regulator XO Series of center console crossovers, Regulator designs and engineers boats for the most discriminating boaters and anglers in the world with a “no-compromise” philosophy for that Legendary Regulator Ride. www.regulatormarine.com

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