

FOUNTAIN POWERBOATS CONTINUES FAST-PAST FLORIDA DEALER NETWORK EXPANSION

WASHINGTON, NORTH CAROLINA. AUGUST 20, 2020...Building on ongoing record-setting sales, Fountain Powerboats continues its expansion into the highly competitive Florida market with the recent addition of Bonita Boat Center and Big Thunder Marine Palm Beach.

Both dealerships will carry the entire 2021 Fountain lineup, which includes 10 models of center consoles ranging in length from 34- to 43-feet.

"Bonita Boat Center is excited to partner with Fountain and believes the brand will be a great addition to our current line up," said Vice President Joe Martin. "Fountain brings power, style, and efficiency. With proven track records, a strong history, and an innovative spirit, Bonita Boat Center and Fountain will give Southwest Florida customers an experience second to none."

Along with Bonita Boat Center, Big Thunder Marine recently announced a new location at PGA Marina in Palm Beach Gardens, Florida.

"Big Thunder has done a great job representing Fountain on Lake of the Ozarks, I'm excited about what they can do in Coast of Florida," says Fred Ross, Owner of Iconic Marine Group which includes Fountain, Donzi and Baja boats. "Nothing handles like a Fountain in big water, and with the level of service Big Thunder provides, we believe we can elevate the overall customer experience in Florida."

"There isn't anything like the amazing PGA Marina, and I'm pleased we can represent Fountain in Florida," says Jeremy Anderson, General Manager of Big Thunder Marine. "I look forward to taking the success we've had at Lake of the Ozarks and expanding our reach into Florida."

To meet demand, Fountain Powerboats, long considered the premier name in high-performance boating, has continued to operate at its Washington, North Carolina manufacturing operations throughout the pandemic.

"We've never slowed down," said Fountain's Florida Sales Manager Mike Usina. "Both Bonita Boat Center and Big Thunder Marine are well regarded in the marine industry for customer service and a complete inventory. "They make the perfect addition to our rapidly expanding dealer network throughout the Southeast.