



NEWS RELEASE

Contact:
Jerry Wachowiak
jerry.wachowiak@calibreinc.com
262-375-4671 ext 403

CALIBRE, INC. NAMES NEW BUSINESS DEVELOPMENT LEADER

Fred Kolacki Joins Midwest Company Specializing in Premier Paint Finishing and Supply Chain Solutions

FOR IMMEDIATE RELEASE: SAUKVILLE, WI. (August 4, 2020) – Calibre, Inc. has named Fred Kolacki to the position of New Business Development Leader. “Fred brings a wealth of marine expertise to Calibre,” Jerry Wachowiak, president said in a statement. “His passion for boating and knowledge of marine equipment makes Kolacki a great fit for our company,” Jerry added. In addition to managing marine sales he will be responsible for the strategic development and launch of a new line of complex, high content, Class A paint finishing solutions for OEMs and manufacturers looking to differentiate themselves from their competition.

Kolacki brings over 25 years of leadership experience with expertise in product design, manufacturing, OEM supply chain management and dealership sales. Prior to joining Calibre, Kolacki held national sales and management positions at Novatron Corp, Charles Industries, and CPS Distributors. Kolacki’s lifelong love of boating includes many years on the Great Lakes including his first job as a marine patrol officer.

“I’m excited to have the opportunity to work for a company with a legacy of providing premium finishing and agile supply chain solutions that increase profitability for customers, stated Kolacki. “As a trailblazer in its own right, Calibre is perfectly poised to drive continued expansion and growth in the marine segment,” Kolacki added. Over the past 35 years Calibre has established successful long-term partnerships synonymous with innovation and quality. The company is committed to expanding their premium finish and optimized production solutions to add high-impact value to OEMs and enthusiast brands in the boating industry.

Kolacki has served on the American Boat and Yacht Council (ABYC) as a member of its technical committee, chairman of the educational committee, and served a term on the board of directors.

About Calibre, Inc.

Incorporated in 1985, Calibre, Inc. partners with premier manufacturers and OEMs to provide a vast array of complex, high content, Class A paint finishing and supply chain solutions. Our state-of-the art wet-spray paint processes combined with hand-craft operations and automation allows us to deliver consistent world-class products and support to help differentiate our customers from their competition. Experts at managing Low Volume / High Variety product enhancements while minimizing risk of inventory, we make production of model upgrades more profitable for our customers. Located minutes north of Milwaukee, Calibre is an employee owned company that operates four facilities encompassing 240,000 square feet. calibreinc.com

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