



Marine Retailers Association of the Americas

8401 73rd Ave. N. Suite 71, Minneapolis, MN 55428
Phone: 763-315-8043 E-mail: matt@mraa.com

FOR IMMEDIATE RELEASE

CONTACT: Matt Gruhn; 763-315-8043; matt@mraa.com

Boat Outfitters Commits to MRAA Partner Membership

MINNEAPOLIS — July 23, 2020 — The Marine Retailers Association of the Americas announces that Ocoee, Florida-based Boat Outfitters has joined the organization as a Partner Member.

Boat Outfitters specializes in the sale of accessories, replacement parts and custom-engineered projects within the marine industry. Through its parent company, Teak Isle Mfg., it has also transitioned into making personal protective equipment (PPE) — in the form of plexiglass-based barriers and face shields. The equipment allows retailers in multiple industry's to keep their employees and customers safe. These [protective panels](#) are available for quick delivery and customizing.

“Boat Outfitters is delighted to join the MRAA as a partner member,” says Andrew Brown, Managing Director. “We continue to be committed to manufacturing high-quality marine accessories, replacement parts and custom solutions while maintaining affordable pricing. Partnering with the MRAA provides expertise and business solutions to enhance our operations as well as allowing us the opportunity to educate members on how we can help them better serve their customers and thus grow profits. We look forward to this beneficial relationship.”

Partner Membership lets marine manufacturers, suppliers and service providers align their brands with the MRAA programs, including training, education and other opportunities, and reach the dealer body fueling the success of the industry. Support from Partners allows the Association to expand its offerings and create a positive, long-term impact in the business of MRAA members.

“We’re pleased to welcome Boat Outfitters as new Partner Member,” says Allison Gruhn, MRAA Director of Business Development. “Whether its parts, accessories, custom work or their new line of PPE items, Boat Outfitters has an astute understanding and innovative methods to meet the needs of marine dealers nationwide.”

About Boat Outfitters

Boat Outfitters wholesale program provides marine industry business and professionals with access to high quality replacement and upgrade parts at discounted factory direct prices. Our goal is to develop long-term business partnerships and provide you with ideas and the manufacturing capabilities to help GROW your company. Whether it’s as simple as sourcing an impossible to find hardware part or as complex as a full-on boat restoration project, we are here to help. You should feel like our design, engineering and production departments are an extension of your team - ready to execute for you on any project! Visit our Wholesale page at: <https://www.boatoutfitters.com/wholesale-program>

[BoatOutfitters.com](https://www.boatoutfitters.com) is a retail division of Teak Isle Mfg. The marine industry leader for OEM fabricated plastic parts, Teak Isle supplies over 200 of the marine industry's leading boat builders with custom fabricated accessories. Our strong reputation for quality products and innovative designs has allowed us

to grow into the largest single end user of King Starboard® in the marine industry. For more information, contact us at 866-633-7961.

About the Marine Retailers Association of the Americas

At the Marine Retailers Association of the Americas, we believe that for the marine industry to thrive, the retail organizations that interact with the boaters in their community must thrive. With that in mind, MRAA works to create a strong and healthy boating industry by uniting those retailers, providing them with opportunities for improvement and growth, and representing them with a powerful voice. For more information, visit MRAA.com or contact us at 763-315-8043.