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FOR IMMEDIATE RELEASE

Life Proof Boats Expands into Northeast USA *Selects LC8 Marine as Official Sales and Service Provider*

BREMERTON, WA. (July 21, 2020) – LIFE PROOF BOATS, renowned for their robust ‘virtually un-sinkable’ boats crafted from aluminum deep vee hulls and a patented foam/air collar system is expanding into the Northeast USA through a partnership with LC8 Marine as their first Official Sales and Service Center. Located in Plymouth MA, LC8 Marine has over 20 years of expertise with all-weather best in class boats, with a specialty in performance RIBS, and is perfectly aligned to strengthen the Life Proof Boats brand in New England.

“After exhibiting at the Newport International Boat Show last year, the popularity of the Life Proof Boats brand has continued to grow in the Northeast”, says Micah Bowers, CEO Life Proof Boats. “Our strategic partnership with LC8 Marine allows us to better serve current and future boat owners in the region, while providing the unparalleled level of service our owners expect.”

The unique characteristics of Life Proof Boats make them particularly well-suited to the Northeast USA. Purpose-built for performance in rough and unforgiving seas, each boat includes standard options like stabilized buoyancy collar systems, shock mitigation, and self-bailing decks, rendering them virtually un-sinkable and indestructible.

“These boats fill a niche that is currently unmet in New England,” says Scott Dyer, LC8 Marine Owner. “The line of boats from 17-50ft are constructed from commercial-grade premium materials with a full package of amenities to provide some of the world’s safest and stable boats on the water today.”

To learn more about Life Proof Boats visit www.lifeproofboats.com or www.lc8marine.com.

ABOUT LIFE PROOF BOATS

LIFE PROOF BOATS is a factory direct boat manufacturer located in Bremerton Washington. We specialize in high performance, collared aluminum boats with industry leading safety features, new innovative technologies, and foam/air hybrid collared systems. With the most advanced computer aided design programs and manufacturing equipment available, our boats are built to the highest level of quality and exceed commercial design requirements.

ABOUT LC8 MARINE

LC8 MARINE provides sales and service support to premium marine brands in the New England area. Specializing in performance RIBS and luxury brands we are committed to providing an exceptional level of service and management.

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