New 2020 Products & Demos - Sept supplement

Make up for the lost ability to "show off" your product in a new mixed media program; designed to give you the ability to promote your products with – your marketing message, product image and Video through multiple marketing vehicles.

Delivery - roughly 130,000 readers

Print and digital editions – released with our regular SEP issue.

New web site to host & present product write ups & video demos gather under 12 different categories Ongoing promotion of the site and digital editions through our eNewsletters

This formatted program will allow you to simply provide the elements of content and video and we do the rest. This will be a 1X opportunity that will provide the best of print, video & digital married into one program for your 3rd and 4th guarter sales effort.

These formatted postings all include your supplied copy, product image and the ability to include a video.

DEADLINES - all materials must be in by July 29th

The program — each includes copy, image, video and contact info

Quarter Page – 65 words @ \$700,

Half Page – 250 words @ \$1,200

Full Page - 500 words @ \$1,800

Optional added eMail distribution - Video Product Demo email – Added \$500 (limited to four videos in a email release – to increase your exposure – sent to 20,000+)

Regular Ads will be accepted - - at the standard rates - but limited to Quarter, Half and Full page ads



WEB SITE – categories Bench Top tools, Fixed Machinery, CNC equipment & services, Handheld & Portable Tools/Machinery, Sanding & Finishing, Components, Raw Materials, Hardware & Fastening, Bits & Blades, Measuring Devices & Jigs, Woodshop Environment Back Office - Software, Insurance & Associations, Panel Products & related Machinery