



FOR IMMEDIATE DISTRIBUTION

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Navigare Yachting partners with Fraser Yacht Sales

Navigare Yachting brings Vancouver dealer Fraser Yacht Sales to distribution network.

Jesper Rönngard, CEO of Navigare Yachting, announces that Fraser Yacht Sales of Vancouver, BC has joined as partner dealer, allowing the placement of new catamarans and sailing yachts into Navigare's charter fleet in the BVIs, the Mediterranean, and Thailand.

Established in the mid-1990s, Fraser Yacht Sales has evolved into Vancouver's premier yacht dealership for Canada's west coast yachting community, with exclusive distribution of Jeanneau monohulls and Lagoon catamarans in British Columbia.

"Navigare's success was built upon providing the best level of service and customer care in the charter industry," explained Phillip Winter, Partner Manager for Navigare Yachting USA. "We owe it our clients to select the most customer-centric dealers in the Americas to support our growth. Our newest alliance with Fraser Yacht Sales honors this pledge."

Fraser Yacht Sales founder and owner, Ian Fraser, commented: "More and more of our clients are considering buying their next yacht in a charter program. They wish to add more variety to their sailing holidays, and delegate maintenance to professionals. And let's not overlook the upside of offsetting the cost of ownership through charter income! Navigare has earned a solid reputation as a charter operator, and offers very attractive programs: aggressive guaranteed returns, a flexible reciprocity program to sail anywhere in the world, and documented maintenance on all yachts!"

Fraser Yacht Sales and Navigare Yachting will be represented at the British Columbia boat show on May 2-5, 2019, at Port Sidney Marina.

About Navigare Yachting

Navigare Yachting is the world's leading premium charter operator of sailing yachts, with over 250 units worldwide. Founded in 2001 and with managing offices in Sweden, Croatia and the USA, we offer the charter experience of a lifetime to our clients aboard luxury brands like Jeanneau, Beneteau, Bavaria, Hanse, Dufour, Lagoon, Fountaine Pajot, and Nautitech. Navigare Yachting also provides yacht ownership programs through dealers who can supplement their client offering with unmatched quality and customer care.

For more information, visit www.navigare-yachting.com

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