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Tom Schuessler named President, Power Products; Mike Conners named President, Land 'N' Sea

Menominee Falls, Wisc. (May 7, 2019) – Power Products, one of the world's premier suppliers of innovative electrical products and systems, has named Tom Schuessler president effective immediately. Power Products, which was acquired by Brunswick Corporation (NYSE: BC) in August 2018, is the largest parts and accessories acquisition in the company's history.

Schuessler has worked for Brunswick Corporation since 1984, most recently as President of Mercury Marine's Land 'N' Sea business since 2003 where the company has grown into the largest marine parts and accessories wholesale distributor in the United States.

Prior to leading Land 'N' Sea, Schuessler held a variety of leadership positions in Mercury's Parts & Accessories business including Director of Distribution at Mercury Marine as well as Director of Parts & Accessories Logistics at Mercury.

"Power Products and its brands are known around the world and I'm thrilled to lead this great company," said Schuessler. "Parts and Accessories is a major part of Brunswick's success and Power Products is a big driver of that growth. We have a world-class team around the globe and I'm looking forward to the opportunity."

"Tom's leadership and proven record of success at Land 'N' Sea provides Power Products the stability and guidance it needs to continue its growth in the marketplace and within Brunswick Corporation," said Chris Drees, Mercury Marine president.

Succeeding Schuessler at Land 'N' Sea will be Mike Conners who has held leadership roles at Land 'N' Sea since 1989 most recently as the Vice President of National Sales, a position he has held for more than 11 years.

"I've had the great fortune of working at Land 'N' Sea for three decades and am looking forward to leading the company into the future," said Conners. "Tom has been a great mentor to me and I am honored to be named president."

"Mike's promotion is part of our succession plan at Land 'N' Sea and he will continue to guide the

company as the leading distributor in the marine industry,” said Drees. “Mike’s vast experience at the company, including leadership positions in supply chain, operations, sales and business development gives the business a consistent voice to lead the company into the future.”

“Power Products and Land ‘N’ Sea are important businesses in the Brunswick portfolio and ensuring the right leaders for these positions is crucial to our future success,” said Drees. “With Tom and Mike, we have two strong leaders who have the support of the entire company and we are excited for the growth of both businesses.”

About Power Products

Power Products, with its brands Ancor®, BEP, Blue Sea Systems, Marinco®, Mastervolt, and ProMariner designs and manufactures a broad product portfolio of electrical components and power management systems for the marine, Recreational Vehicle, Emergency Vehicle, Specialty Vehicle and Industrial markets. For more information, please visit www.ancorproducts.com, www.bep.com, www.blueseasystems.com, www.marinco.com, www.mastervolt.com, or www.promariner.com. Power Products, LLC is headquartered in Menomonee Falls, WI with facilities across the US, New Zealand, The Netherlands, Mexico, and China.

About Land ‘N’ Sea

Land ‘N’ Sea Distributing is a full service, wholesale only distributor, serving the marine, RV and powersports industries for over 40 years. With over 90,000 different parts and accessories available from nearly 20 warehouses, Land ‘N’ Sea prides itself in fast efficient delivery throughout the US and Canada. In a cooperative effort with Mercury Marine's Latin America and Caribbean division, Land 'N' Sea serves over 60 additional countries worldwide. For many years, Land ‘N’ Sea has been recognized as the industry leader with the most innovative marketing and dealer support programs.

