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NauticStar Adds Significant Advantage with New Sales Tools for Dealers

AMORY, MS (May 1, 2019) – NauticStar Boats is pleased to announce several new partnerships that will take its retail buyer experience to the next level.

In an exclusive partnership with NauticStar, Bank of the West is offering retail financing featuring zero money down and 90 days until first payment up to \$70,000 financed.

“This promotion is exclusive to NauticStar; our competitors do not have this retail financing option,” said Larry Krestan, Vice President of Sales and Marketing for NauticStar Boats. “It is another great NauticStar advantage, and reduces barriers to get on the water for a full season.”

In addition, Boater’s Choice Insurance has extended exclusive coverage enhancements to NauticStar owners, and is broadening the savings on one of its comprehensive policies. A Boater’s Choice policy for any* NauticStar vessel will now include \$15,000 in Personal Effects coverage (settled on a replacement cost basis); and coverage for rods, reels, tackle, skis, wakeboards, and all permanently-attached electronics.

Further, each purchase of a new NauticStar boat will come included with a complimentary 95-day Sea Tow membership. NauticStar Boats already has a factory-authorized Spring Fling clearance underway, with Double Rebates offered on select boats through May 26, 2019.

“We are covering all the angles with factory incentives, financing options, and boat insurance and safety premiums. These promotions, combined with the benefits of all of our strong industry partnerships, will give our dealers the tool box which includes everything a customer requires to purchase a boat,” Krestan said. The time has never been better for a boater of any skill level to make a seamless transition back to the water.

About NauticStar Boats

NauticStar Boats, part of the MasterCraft Boat Holdings family since 2017, was founded in 2002 and is located on 17 acres in Amory Mississippi. With more than 200,000 square feet of manufacturing floor space, NauticStar is one of the top producers of high quality bay boats, deck boats and offshore center console boats from 19 to 32 feet. Professional and sport fishermen, recreational and pleasure boating enthusiasts appreciate the many standard and available features that are offered by NauticStar for a customized fit for their lifestyle. 100% wood-free construction and one-piece foam filled stringer system is the backbone of each boat that allows NauticStar to offer a limited lifetime warranty on their boats. For more information on NauticStar Boats' full line of boats, visit NauticStarBoats.com or call 662-200-4664.

* OneBeacon/IMU policies only. Not available in all states. Subject to policy exclusions. See official endorsement for details