

NYC's first new marina in 50 years is opening at full capacity in Brooklyn Bridge Park. [ONE°15 Brooklyn Marina](#), set on 8 acres between Piers 4 and 5 at the mouth of the East River, came with a price tag of over \$28M and involved massive infrastructure work.

"ONE°15 is proud to bring to fruition the first new marina in New York Harbor in a generation and to welcome boaters to the calmest waters in the New York Harbor," said Chairman and CEO Arthur Tay, the marina's developer. "We were pleased to partner with Brooklyn Bridge Park and the City of New York to develop this outstanding marina, which will revitalize recreational boating in the New York City and offer a wealth of community programs."

I'm writing to see if you'd be interested in covering this monumental development. We can arrange for you to speak with [the marina's](#) Deputy CEO Estelle Lau about the following:

- **Smooth Sailing:** ONE°15's construction also included the expansion of the Community Dock, which comprises the city's largest access point, designed for recreational and educational activities (kayaking, sailing, biology, etc.). Nestled between two major rivers and the Atlantic Ocean, the N.Y. Harbor is susceptible to challenging tides and choppy waters. In response, ONE°15 implemented a robust system of *wave attenuators* comprised of deep draft steel barges, the first setup of its kind in NYC, to reduce the size and energy of incoming waves.
- **Start – Finish:** Through a multi-phase design stage, ONE°15 – managed by [Singapore-based conglomerate SUTL](#) and Chairman/CEO Arthur Tay – worked with city, state and federal agencies and officials, including the [DSBS](#), [NYSDEC](#), [USACE](#) and [MTA](#), in navigating complex regulations, moratoriums and subway tunnels. The resulting site, which can host over 100 boats ranging from 30 – 200 feet in length, is a significant feat.
- **Subway tunnels? Public park? No Problem:** Positioned above the R train and extending outward from a vibrant esplanade, [ONE°15](#) designers and builders integrated the marina into its scenic backdrop. The design minimized piles near subway tunnels and public viewing areas and maintained open-view corridors to south Manhattan. To accommodate larger boats offshore and further its complete transformation, builders added piles with the MTA's approval.

Altogether, ONE°15, located between former shipping piers, has singlehandedly reminded New Yorkers that its boroughs' waterfront, traditionally zoned for a clustering of logistics and storage facilities, can be accessed and enjoyed.

"The operational team at ONE°15 Brooklyn Marina worked closely with engineers, architects and its Singapore-based owners to maximize the usage of this iconic location, facing lower Manhattan's Financial District and flanked by Brooklyn Bridge and Governor's Island, to accommodate the widest range of water enthusiasts," said John Winson, general manager of ONE°15 Brooklyn Marina. "The marina will accommodate everyone – from deep draft ocean-going yachts to single kayakers."

I'd love to know if this is of interest and I'd be happy to put you in touch with Deputy CEO Lau, who can also chat about the marina's sustainable elements, its community programming (including a 2% revenue donation to the Community Dock), first-class [Sail Club](#), its award-winning sister club, [ONE°15 Sentosa Cove, Singapore](#) (Best Asian Marina 2019 – Asia Boating Awards) and more. We'd also like to host you for a tour of ONE°15 if you are available.

You can find [press-approved photos, here](#).

**Dan Gunderman**

Account Executive

Violet PR

408 Bloomfield Ave Unit E

Montclair, NJ 07042

646-586-9931 (Direct)

862-377-5106 (Cell)

[www.violetpr.com](http://www.violetpr.com)