

## **2019 WeatherBeeta Fly Control Giveaway Official Rules**

### **1. Introduction**

Active Interest Media (d/b/a EQUUS) is offering the 2019 WeatherBeeta Fly Control Giveaway ("Contest"). NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

### **2. Eligibility**

Entrant must be eighteen (18) years of age or older as of Tuesday, April 30, 2019 and a resident of the fifty (50) United States or the District of Columbia. Employees of Sponsor, the Sponsor's parents, subsidiaries, affiliated companies, and agents and the immediate family (defined as parents, spouse, children, siblings, grandparents) of such employees, and all those with whom such employees are domiciled, are NOT eligible.

### **3. Timing**

The Sweepstakes begins on April 30, 2019 at 12:01:00 a.m. ET and ends on June 10, 2019 at 11:59:59 p.m. ET. Sponsor reserves the right to extend or shorten the contest at their sole discretion.

Two (2) Grand Prize winners will be randomly selected in total and contacted via email on or about June 14, 2019.

### **4. How to Enter**

During the Contest Entry Period, go to <https://equusmagazine.com/weatherbeeta-fly-control-giveaway> and follow the on-screen instructions to complete the corresponding entry form. For the Contest Entry to be valid, all required information must be completed.

**Limit one (1) Contest Entry per person/email address.** More than one entry from any person or email address during the Contest period will void all entries from that person or email address.

Sponsor is not responsible for late or incomplete Entries. If a problem occurs in the online submission process, Entrant should receive an "Error" message. However, the responsibility to electronically complete the Entry process is the Entrant's and neither Sponsor nor the Contest Administrator shall be responsible for any information not actually received due to incomplete or improper transmission. Similarly, neither Sponsor nor Contest Administrator has any obligation to advise Entrant of an incomplete Entry.

By entering your email address you agree to receive offers from The Weatherbeeta Group (Collegiate Saddlery, Dublin Clothing & WeatherBeeta). By entering your email address you also agree to receive a newsletter from EQUUS. You'll have the opportunity to unsubscribe at any time, immediately, once you receive your first newsletter. Each entrant selected as a potential winner must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all such requirements. The two grand prize winners will be selected by the Sponsor, whose decision is final and binding in all matters relating to the sweepstakes, from all entries received on or before the entry deadline. Odds of winning depend on the total number of eligible entries received. If a potential winner cannot be contacted by email or phone within two (2) days after the first attempt to contact such potential winner, an alternate entrant will be selected in his or her place from all entries received.

## **5. Drawing**

This Sweepstakes will have two (2) Grand Prize winners randomly selected in total and contacted via email on or about June 14, 2019.

## **6. Prizes**

Each winner will receive one (1) WeatherBeeta ComFiTec Airflow Detach A Neck fly sheet in grey/blue/grey or grey/orange/blue (ARV: \$109.99), one (1) WeatherBeeta ComFiTec Airflow Mask in grey/blue/grey or grey/orange/blue (ARV: \$19.95) and one (1) pair of WeatherBeeta ComFiTec Airflow Mesh Wraps in grey/blue/grey or grey/orange/blue (ARV: \$34.99). **Total Approximate Retail Value of All Prizes Per Winner: \$164.93.**

**All additional expenses incurred by the winners, including service contracts, taxes (if any) are the responsibility of the winner.**

Prizes are nontransferable and must be accepted as awarded. No cash or other substitution may be made, except by Sponsor in the event that the prize cannot be awarded for any reason, in which case, Sponsor will award a prize of equal or greater value. All taxes, fees and surcharges on prizes are the sole responsibility of winner.

## **7. Other Terms and Conditions**

Potential winner may be required to sign and return an Affidavit of Eligibility, Liability Release, and where lawful, a Publicity Release, within two (2) days of notification, failing which the potential winner will be disqualified and another winner selected in the place of the disqualified person at random from all entries received. If any prize or prize notification is returned as non-deliverable, the potential winner will be disqualified and another potential winner will be selected

in the original potential winner's place. By accepting the prize, the winner agrees that the Sponsor and those acting under the Sponsor's authority, may use winner's name, picture/portrait likeness and/or voice, for advertising and promotional purposes without further consideration, unless prohibited by law. **BY ACCEPTING THE PRIZE, THE WINNER AGREES THAT THE SPONSOR, ITS SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THE SPONSOR'S OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY WINNER FOR ANY LIABILITY FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS SWEEPSTAKES OR PARTICIPATION IN ANY SWEEPSTAKES OR PRIZE RELATED ACTIVITY.** Subject to all federal, state and local laws. Void where prohibited.

## **8. Miscellaneous**

All entries become the sole property of Sponsor and none will be returned. All entries submitted may be used in the promotion of, or marketing of, the 2019 WeatherBeeta Fly Control Giveaway. In the event of a dispute, entries made by Internet will be deemed made by the authorized account holder of the email address submitted at the time of entry. The "authorized account holder" is deemed the natural person who is assigned to an email address by an Internet access provider, service provider or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the email address associated with the winning entry. If for any reason the Contest is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, Sponsors reserve the right in their sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Contest. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Contest. Sponsors are not responsible for late, lost, illegible, incomplete, stolen, or misdirected entries. CAUTION: ANY ATTEMPT BY AN ENTRANT TO

DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

### **9. Use of Information**

The collection and use of entrant information will be governed by Sponsor's online privacy policy, available for viewing at <https://equusmagazine.com/page/privacy-policy-and-terms-of-service>.

### **10. Winner's List**

The winners' names will be available at <https://www.equisearch.com/page/sweepstakes-winners> after June 30, 2019, or by sending a stamped self-addressed envelope to 2019 WeatherBeeta Fly Control Giveaway, Equine Network, 5720 Flatiron Parkway, Boulder, CO 80301.

### **12. Prize Providers**

WeatherBeeta

### **13. Sponsor**

The Sponsor of this Contest is Active Interest Media, LLC, 5720 Flatiron Parkway, Boulder, CO 80301.