



Explore New England Acquires New England Boating, New England Fishing, New England Golf & Leisure

Warwick, RI: Explore New England Media LLC, a multi-media company specializing in outdoors activities, destinations, and travel in New England, has purchased the assets of New England Boating, New England Fishing, and New England Golf & Leisure from former owner Lighthouse Media Solutions. All 3 brands will become part of the Explore New England group.

Background: [New England Boating](#) (NEB) launched in 2013 with a content-rich website; a high-end, glossy print magazine, and a television show, which aired for 5 seasons on the New England Sports Network (NESN). [New England Fishing](#) (NEF) launched in 2016 with a website, an annual print magazine, and its own TV show, which aired for 2 seasons on NESN. [New England Golf & Leisure](#) launched in 2010 with a website and print magazine.

[Explore New England](#) (ENE) was founded in 2018 by Steve Wyman and Tom Richardson, who were both instrumental in the creation and growth of the New England Boating and New England Fishing brands. ENE specializes in outdoors-related activities and travel in the New England region, with an emphasis on producing long- and short-form films, video, and TV. In February 2019, Wyman and Richardson partnered with Jonathan Lowe, the CEO of VisitNewEngland.com, the dominant travel-planning directory website in New England, with annual traffic of around 4.5 million visitors. The partnership will allow ENE and its various brands to reach an unprecedented audience of outdoor enthusiasts in New England and beyond.

“We’re obviously thrilled with the purchase,” said ENE Creative Director Tom Richardson, who has 30 years of experience in the marine industry. “Since Steve and I were involved with the day-to-day operation of NEB and NEF from their inception, we know the brands, as well as their attendant industries, intimately. They fit perfectly under the ENE umbrella and give us immediate recognition and reach in the outdoors marketplace.”

“This dynamic presentation of New England destinations featuring outdoor adventure, boating, fishing and golf will benefit travel planners and the businesses that service them with high-quality video and websites,” said Explore New England CEO Jonathan Lowe.

ENE will restart operation of the New England Boating, New England Fishing, and Golf & Leisure websites and social media, as well as the New England Fishing TV show in late spring of 2019. There are no immediate plans for print magazines.

For more information contact: Tom Richardson, explorenewenglandfilms@gmail.com

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BOATING

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GOLF & Leisure