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## **NEWPORT INTERNATIONAL BOAT SHOW TEAMS WITH THE LEUKEMIA CUP REGATTA – ITS 2019 CHARITABLE PARTNER**

*Boat Show's Annual Giving to Help Raise Awareness for Non-Profit's Regatta*

**Newport, R.I.** – Newport Exhibition Group, owners and producers of the Newport International Boat Show, announced today that the Leukemia & Lymphoma Society's (LLS) Leukemia Cup Regatta is its official Charitable Partner for the 49<sup>th</sup> Annual Newport International Boat Show. The organization will receive complimentary exhibit space at the event and the opportunity to educate and share information regarding their important mission to cure blood cancer.

"We have worked with LLS in the past and are inspired by their tireless dedication to eradicating cancer and improving the quality of life for patients and their families," said Nancy Piffard, Show Director of Newport Exhibition Group. "The organization raises awareness and funds through a series of sailing regattas and we are fully committed to assisting them in achieving their goals."

The Leukemia & Lymphoma Society's Leukemia Cup Regatta is a thrilling series of sailing events that combines the joy of recreational boating with fund-raising dedicated to helping LLS find cures and ensure access to treatments for blood cancer patients. LLS is the world's largest voluntary health agency dedicated to blood cancer. Its mission is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world, provides free information and support services, and is the voice for all blood cancer patients seeking access to quality, affordable, coordinated care.

The 25<sup>th</sup> Annual Rhode Island Leukemia Cup Regatta will be held on Friday, June 7<sup>th</sup> and Saturday, June 8<sup>th</sup> at the New York Yacht Club at 5 Halidon Avenue, Newport, R.I. Sailors can compete in Saturday's race or simply attend the weekend's events such as the Friday evening cocktail party or Saturday post-race BBQ. Funds raised will support LLS cancer research and patient programs and services.

"We are honored to be selected as the Newport International Boat Show's Charitable Partner," said Gary Jobson, National Chairman Emeritus of the Leukemia Cup Regatta

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campaign. “We are so grateful for the support from partners like the Newport International Boat Show, who share our passion for accelerating cancer cures and improving the quality of life for patients and their families.”

The Newport International Boat Show will take place September 12-15, 2019 on the Newport Waterfront along America’s Cup Avenue in Newport, Rhode Island. One of the largest in-water shows in the country and the kick-off to the boat show season, the event will host exhibitors from around the world with an exceptional assortment of boats of every type and style, plus a variety of accessories, equipment, electronics, gear and services for boaters. For more information on the 49<sup>th</sup> Annual Newport International Boat Show and to purchase advance tickets, please visit [www.newportboatshow.com](http://www.newportboatshow.com). For more information on The Leukemia Cup Regatta, please visit [leukemicup.org/RI](http://leukemicup.org/RI).

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#### **About Newport Exhibition Group:**

Based in Newport, Rhode Island, Newport Exhibition Group has produced the highest quality consumer/trade shows for almost 50 years. A subsidiary of Newport Harbor Corporation, the organization owns and produces the annual Newport International Boat Show.

#### **Show Dates & Hours:**

Thursday, Friday & Saturday, September 12<sup>th</sup>, 13<sup>th</sup>, and 14<sup>th</sup>: 10 a.m. to 6 p.m.  
Sunday, September 15<sup>th</sup>: 10 a.m. to 5 p.m.

Advance tickets will go on sale in June.

For more information, visit: [www.newportboatshow.com](http://www.newportboatshow.com)



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