

FOR IMMEDIATE RELEASE

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Contact: Lisa Harrison

[MarineMax](#)

(727) 265-3755

Lisa.Harrison@MarineMax.com

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MARINEMAX ANNOUNCES NEW CHIEF DIGITAL OFFICER

CLEARWATER, FL (April 16, 2019) – [MarineMax](#) recently announced Vice President of Information Technology, Shawn Berg Promoted to Chief Digital Officer.

“Shawn’s extensive experience in the technology field has been instrumental in driving our ongoing digital transformation,” says Brett McGill, [MarineMax](#) Chief Executive Officer. “Shawn is also a key member of our Executive Strategy Team where he continues to bring innovative ideas to help grow our company overall.”

Shawn Berg joined [MarineMax](#) in August 2017, as the Vice President of Information Technology. He has been influential in enhancing and improving the company’s digital footprint. Before joining MarineMax, Shawn spent over twenty years with a multi-billion-dollar company focused on the automotive industry. Shawn and his family have been part of the boating life since childhood.

“Our teams leading technology and marketing at [MarineMax](#) are impressive,” says Berg. “I’m honored to be a part of an organization that is continually looking toward the future and creating exceptional customer experiences. We will continue extending our capabilities to connect with customers in new ways and provide excellent service across all engagements.”

TWITTER

#MarineMax recently announced Vice President of Information Technology, Shawn Berg Promoted to Chief Digital Officer #Innovation #Digital @MarineMax

ABOUT MARINEMAX

Headquartered in Clearwater, Florida, MarineMax is the nation’s largest recreational boat and yacht retailer. Focused on premium brands, such as Sea Ray, Boston Whaler, Hatteras, Azimut Yachts, Ocean Alexander,

Galeon, Grady-White, Harris, Bennington, Crest, Mastercraft, Scout, Sailfish, Sea Pro, Sportsman, Scarab Jet Boats, Aviara, Tigé, Aquila, NauticStar, Nautique and Yamaha Jet Boats. MarineMax sells new and used recreational boats and related marine products and services as well as provides yacht brokerage and charter services. MarineMax currently has 63 retail locations in Alabama, Connecticut, Florida, Georgia, Maryland, Massachusetts, Minnesota, Missouri, New Jersey, New York, North Carolina, Ohio, Oklahoma, Rhode Island, South Carolina and Texas and operates MarineMax Vacations in Tortola, British Virgin Islands. MarineMax is a New York Stock Exchange-listed company. For more information, please visit www.marinemax.com.

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