

SOUNDINGS®

REAL BOATS, REAL BOATERS

2019 EDITORIAL CALENDAR

| ISSUE | THEMES | DISTRIBUTION | AD MATERIAL ON SALE DEADLINE | |
|--------------|---|---|------------------------------|----------|
| March | Spring Boat Show Showcase | Miami Boat Show Yachts Miami Beach TrawlerFest, FL | 1/14/19 | 2/12/19 |
| April | Adventure Cruising | Palm Beach Boat Show | 2/11/19 | 3/12/19 |
| May | Fishing/Center Consoles | | 3/11/19 | 4/9/19 |
| June | Outboards | TrawlerFest, WA | 4/8/19 | 5/14/19 |
| July | Down East Style | Newport, RI Charter Show | 5/13/19 | 6/11/19 |
| August | Family Cruisers | Essex Mahogany Memories Essex YC Rum Challenge Raritan Bay Fishing Tournament | 6/10/19 | 7/9/19 |
| September | Made in Maine | Newport Boat Show Norwalk Boat Show | 7/15/19 | 8/13/19 |
| October | Fall Boat Show Special | Ft. Lauderdale Boat Show Annapolis Power & Sail Shows | 8/12/19 | 9/10/19 |
| November | Trawlers & Motoryachts Fort Lauderdale Boat Show | Ft. Lauderdale Boat Show | 9/9/19 | 10/8/19 |
| December | The Destination Issue | METS (Amsterdam) St. Petersburg Power & Sail Show | 10/14/19 | 11/12/19 |
| January '20 | Custom Boats & Refits | New York Boat Show | 11/6/19 | 12/10/19 |
| February '20 | Pacific Northwest Design | Boston Boat Show New Jersey Boat Sale & Expo | 12/5/19 | 1/7/20 |

