

FOR IMMEDIATE RELEASE

Highfield Boats Is Official RIB Sponsor for 2019 Helly Hansen NOOD Regatta Series

Canton, GA – March 7, 2019 – [Highfield Boats](#), the world’s largest manufacturer of aluminum-hull rigid inflatable boats (RIBs), is proud to announce its appointment as the Official RIB Sponsor of the 2019 Helly Hansen National Offshore One-Design Regatta Series. With the partnership, Highfield will provide the media boat for the NOOD Regattas at each of the venues throughout 2019.

“The Highfield name has become synonymous with the most prestigious sailing events around the world, helping to promote sailing and safe boating,” said Tom Watson, general manager, Highfield Boats U.S.A. “We are delighted to bring the invaluable experience we have gained in partnering with the Vendée Globe, Route du Rhum and Extreme Sailing Series to our new partnership with the Helly Hansen NOOD Regattas, America’s prominent national sailing competitions. Our official NOOD sponsorship will allow us to showcase our expertise in developing and manufacturing stable, durable and reliable RIBs that are capable of hard work, speed and outstanding maneuverability.”

The NOOD Regatta series was launched in Newport, Rhode Island, in 1988 by the editors of *Sailing World Magazine* and now visits five premier American sailing venues and yacht clubs, hosting thousands of passionate racing sailors and boaters. Highfield Boats will support the sailing fleets, provide the media boat, and exhibit in the on-site sailors’ village at the following NOOD Regattas:

- March 15-17: San Diego, California
- May 3-5: Annapolis, Maryland
- June 7-9: Chicago, Illinois
- July 25-28: Marblehead, Massachusetts
- October 27-Nov. 1: Caribbean Championship, British Virgin Islands.

“At each regatta, we’ll have more than a hundred boats spread across the water on different racecourses, so the media team must hustle to record as much content as their memory cards will take,” said *Sailing World* Editor, Dave Reed. “When it’s windy, there’s waves, so it’s critical we have a platform that’s fast, safe, and reliable. Lightweight, stable and maneuverable RIBs are essential for photographers and videographers, especially when we need to get in close to the action. These Highfield boats are great: smooth and quiet rides and plenty of workspace.”

About Highfield Boats:

Highfield Boats is the world’s largest manufacturer of aluminum-hulled Rigid Inflatable Boats (RIBs). Established in 2011, Highfield Boats has developed into a global boat builder with a complete line of RIBs from 6’ to 28’. The Highfield range includes a wide variety of models from portable, economical Roll-Ups to heavy-duty Patrol RIBs at home on any ocean. With dealers and distributors in 38 countries, Highfield Boats has become the top RIB choice worldwide for families, yacht clubs, even international mariners.

Highfield’s state-of-the-art production facility is located in Weihai, China. Under European management, the facility covers 10,000 sqm, employs 200 staff and utilizes the latest technologies available to ensure

production of the finest RIBs money can buy.

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