

DEALER WEEK

The MRAA Conference  and Expo 

FOR IMMEDIATE RELEASE

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MarineMax, Inc. commits major support to MRAA's Dealer Week

*Brett McGill, MarineMax President and CEO, says the event presents
"incredible value" for the industry.*

MINNEAPOLIS, March 7, 2019 — MarineMax, Inc., the nation's largest recreational boat and yacht retailer, has pledged its full support for Dealer Week, the Marine Retailers Association of the Americas' Annual Conference & Expo, to be held Dec. 8-11, 2019, in Tampa, Fla.

MarineMax has committed to bringing the largest group of its leadership team to Dealer Week that it has ever brought to an MRAA Conference.

"Dealer Week was created to deliver opportunities for us, as dealers," says Brett McGill, President and CEO of MarineMax. "We're committing at such a high level to this event because of the incredible value of the educational programming that MRAA offers as well as the fact that we know our investment in Dealer Week and the MRAA will get reinvested into making our industry even stronger. We're looking forward to helping make this event and incredible success."

As a longtime MRAA Retail Member, MarineMax has achieved Marine Industry Certified Dealership status at all of its retail locations and remains committed to maintaining a level of excellence throughout its organization. The leadership of MarineMax has a long association with the MRAA, which has included volunteer positions on the MRAA Board of Directors, key roles on various MRAA committees, and most recently participating in the inaugural Dealer Week strategic planning meeting in Tampa last October.

"MarineMax is a leader in this industry, and we're so grateful that they've taken a leadership role on an issue that we think is critical for all of us, namely the importance of continuous education and improvement to make our dealer body as strong as it can

possibly be,” says Matt Gruhn, MRAA President. “We believe Dealer Week is going to help drive marine retail toward increasing excellence, and it’s extremely gratifying to hear that MarineMax feels the same way.”

About MarineMax, Inc.

Headquartered in Clearwater, Florida, MarineMax is the nation’s largest recreational boat and yacht retailer. Focused on premium brands, such as Sea Ray, Boston Whaler, Meridian, Hatteras, Azimut Yachts, Ocean Alexander, Galeon, Grady-White, Harris, Crest, Mastercraft, Bennington, Scout, Sailfish, Sea Pro, Sportsman, Scarab Jet Boats, Yamaha Jet Boats, Tige, Aquila, Nautique, and NauticStar, MarineMax sells new and used recreational boats and related marine products and services as well as provides yacht brokerage and charter services. MarineMax currently has 63 retail locations in Alabama, Connecticut, Florida, Georgia, Maryland, Massachusetts, Minnesota, Missouri, New Jersey, New York, North Carolina, Ohio, Oklahoma, Rhode Island, South Carolina, and Texas, and operates MarineMax Vacations in Tortola, British Virgin Islands. MarineMax is a New York Stock Exchange-listed company. For more information, please visit www.marinemax.com.

About Dealer Week

For more than 40 years, the Marine Retailers Association of the Americas has delivered world class educational programming to dealers, retailers and service operations that power the boating industry and serve today’s boaters. Dealer Week evolves as MRAA’s rebranded and reimagined annual conference and expo, a profoundly new event experience designed to engage, energize and empower the dealer community. The MRAA envisions a brighter future for marine retail, and Dealer Week is the preeminent means for bringing that vision to life. Learn more at dealerweek.com.

About the Marine Retailers Association of the Americas

At the MRAA, our team believes that for the marine industry to thrive, the dealers on the front lines of the industry must first find success. With that in mind, we work to create a strong and healthy boating industry by providing dealers with tools, resources and educational programs — such as MRAATraining.com, the Marine Industry Certified Dealership Program, and Dealer Week, The MRAA Conference & Expo — and by representing those businesses with a powerful voice. For more information, visit mraa.com.

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