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Monterey Boats NMMA Customer Satisfaction Award Winner!

Williston, FL-- During the Innovation Breakfast on Friday, February 15th at the 2019 Progressive Insurance Miami International Boat Show, Monterey Boats was presented with the 2018 Marine Industry Customer Satisfaction Index (CSI) Award for Excellence in Customer Satisfaction. Monterey Boats was recognized for our Cruisers, Cuddy's, large and small Bowriders and our Fiberglass Outboard boats.

This year marks 22 awards that Monterey has received over the past 14 years in customer satisfaction from the NMMA, and once again Monterey Boats has made a clean sweep receiving an award in all 3 categories that Monterey builds!

According to Charles Marshall, Co-Chairman, "We are incredibly proud of Monterey's success, and we attribute our ability to provide outstanding customer service and quality products to our dedicated staff and dealer partners. Their hard work and dedication to perfection, customer commitment and quality is what helps make Monterey what it is today. We still feel today, as we did when we first began 35 years ago, that Monterey is not only a boat manufacturer, but a family. We owe our success to the outstanding commitment to quality and design provided by not only our research and design team, but also by our partners and skilled team members within it."

The Marine Industry CSI Award honors manufacturers that actively measure customer satisfaction and pursue continuous improvement to better serve the consumer. Award recipients achieved and maintained an independently-measured standard of excellence of 90 percent or higher in customer satisfaction over the past year, based on returned survey results provided by consumers purchasing a new boat during the period between January 1st, 2018 and December 31st, 2018.

[Monterey Boats](#), a leading independent boat manufacturer, specializes in building premier quality sport boats, M-series, super sports and sport yachts. Monterey's current line features 26 models ranging from 19' to 40', including our exciting Surf Edition models. Monterey has a growing worldwide dealer partner network, a dedicated staff of more than 500 skilled boat builders, and is an industry leader in designing and building superior outboard and stern-drive powered boats. In almost 35 years, Monterey has produced well over 40,000 boats and generated over one billion dollars in sales. Every Monterey boat is also NMMA certified and backed by its exclusive MVP Lifetime Limited Warranty to assure the ultimate in customer confidence and satisfaction.