

2019 DISPLAY PRINT RATES



TRIM SIZE:

8.25" x 10.75"

Full Page (Bleed) 8.875" x 11.125" (Trim) 8.625" x 10.875"

(Non-Bleed) 8" x 10.25"

Spread (Bleed) 17.5" x 11.125"

(Trim) 17.25" x 10.875"

(Non-Bleed) 16" x 10.25"

1/2 Island (Non-Bleed) 4.625" x 7.1875"

1/2 Vertical (Non-Bleed) 3.75" x 10.125"

1/2 Horizontal (Bleed) 8.875" x 5.75" (Non-Bleed) 8" x 4.875"

1/3 Vertical (Bleed) 3.0625" x 11.125" (Trim) 2.8125" x 10.875"

1/3 Square (Non-Bleed)

4.625" x 4.875"

1/4 Vertical 3.75" x 4.875"

Please allow 1/4" safety margin on all trim sides for live matter. Allow 3/8" safety margin on both sides of gutter for live matter on spread ads.

4 COLOR	1x	3x	6x	12x
Full Page	\$27,485	\$26,666	\$25,836	\$24,737
1/2 Page Island	\$20,608	\$19,990	\$19,371	\$18,547
1/2 Page	\$18,564	\$18,008	\$17,450	\$16,709
1/3 Page	\$15,322	\$14,861	\$14,402	\$13,790
1/4 Page	\$13,138	\$12,743	\$12,349	\$11,824



FTP SUBMISSIONS

The site can only be accessed with an FTP client like Fetch, Filezilla, etc. Browsers do not work. We suggest the free FTP client, FileZilla. When uploading files, an email notification is appreciated.

HOST: sftp.aimmedia.com

PORT: 22999

USER: pmy_ads

PASSWORD: powermy_gq2

Place materials in the "Ads" folder

FOR COMPLETE PRINT SPECS, PLEASE VISIT:

<http://www.powerandmotoryacht.com/advertise>

FOR PRODUCTION INQUIRIES, CONTACT:

pmyads@aimmedia.com

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