



PRESS RELEASE  
January 29, 2019

For Immediate Release  
Contact: Kayce Florio

401-682-7334; [imbc@marinaassociation.org](mailto:imbc@marinaassociation.org)

## IMBC Experiences Record Attendance and Exceeds Expectations

*Marina conference brings industry together*



Fort Lauderdale, FL-The 17th International Marina & Boatyard Conference (IMBC) closed with registration up 20% compared to 2018 and up 10% over the conference's highest attendance numbers realized in 2015. The conference, produced by the Association of Marina Industries (AMI), took place January 23-January 25 at the Greater Fort Lauderdale/Broward County Convention Center in Fort Lauderdale, FL.

"We are very pleased with the results of this year's IMBC" says Joe Riley, CMM, AMI Chairman. "The increase in registration numbers and positive feedback we've received so far means we've met our goal of creating a meaningful experience for all participants. Attendees received excellent training, exhibitors and sponsors were connected with quality leads and the industry came together to get down to business."

This year's IMBC included a new educational track, Ahead of the Curve, focusing on industry trends and innovation, regional "hot button" button roundtables, and inspiring

keynotes focusing on building a professional and personal culture of purpose. "There were so many great offerings this year, I found it difficult to choose. The sessions I selected provided me with information that most definitely put me in a better position than my colleagues who did not attend IMBC," says Stan Jones, CMM, St. Johns Yacht Harbor. "It was another amazing conference filled with critical takeaways and important peer to peer networking."

IMBC also included a sold out exhibit hall with more than 120 industry suppliers and live product demonstrations on the floor. A number of networking receptions were held on the exhibit floor to encourage meeting with vendors and professional networking. "I'm thankful to be a committed participant in this outstanding conference. As always, the IMBC staff was exceptionally accommodating and the quality of attendees was distinctly impressive," says Rick Roughen, National Marina Sales. "We had a great experience for the third time in as many years and look forward to being a part of the 2020 event as well."

The next IMBC will take place in January 2020 at the Greater Fort Lauderdale/Broward County Convention Center in Fort Lauderdale. To learn more about IMBC, visit [www.marinaassociation.org/imbc](http://www.marinaassociation.org/imbc).

**IMBC**-Formed in 2002 as the National Marina & Boatyard Conference, the International Marina & Boatyard Conference is the leading show catered specifically to marina and boatyard owners, operators, and managers as well as dockmasters, harbormasters, boat builders and repairers, and industry consultants.

**AMI**-The Association of Marina Industries (AMI) is a nonprofit membership organization that provides management training, education, and information about research, legislation, and environmental issues affecting the marina industry.

###

