

NEWS RELEASE

Sailors' Society names WesCom Signal and Rescue distributor as Singapore Ambassador

Global seafarers' charity, Sailors' Society has named a distributor of the world's leading supplier of marine distress signals, WesCom Signal and Rescue, as an Ambassador for its Singapore Group.

Yanming Bay, of Safety Innovators International Pte Ltd, has been named as an Ambassador for the Sailors' Society Singapore Group. Sailors' Society is a global seafarers' support charity, which was founded in 1818. For more than 200 years, the charity has worked globally to support sailors with a wide spectrum of pastoral care and support services, such as connecting seafarers to their loved ones via practical services like providing phonecards.

Established in 1987, Safety Innovators International Pte Ltd has grown to be Singapore's leading provider of marine safety equipment, with a global reach across the Marine & Offshore, Oil & Gas and Industrial sectors. Yanming Bay, Business Development Manager at Safety Innovators International Pte Ltd, has held the role for 12 years.

Yanming Bay, Business Development Manager at Safety Innovators International Pte Ltd, comments, "I feel honoured to have been invited to become an Ambassador for Sailors' Society. This is a way that we can give back to the community. Sailors' Society does such valuable work with seafarers and their families worldwide and I am proud to represent the Singapore region. I hope that my experience in the marine safety industry will be a valuable asset to the charity."

Chris Feibusch, Director of Global Marketing and Communications at WesCom Signal and Rescue, comments, "Sailors' Society is an incredibly important charity that does critical work for seafarers and we are proud of the work that WesCom does to support their efforts. We are thrilled with Yanming's appointment as an Ambassador for the Singapore group, her experience and role at Safety Innovators International Pte Ltd makes her a real asset to the charity and we are pleased to be able to support their vital work for seafarers around the world."

WesCom Signal and Rescue is trusted by the world's navies, lifeboat and rescue services, merchant fleets and airlines, as well as by fishing vessels and leisure craft. For further information about WesCom Signal and Rescue, please visit: www.wescomsignal.com.

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