

FOR IMMEDIATE RELEASE

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**CHRIS-CRAFT® ADDS ACTION WATERSPORTS COLORADO TO DEALER NETWORK**

**Sarasota, FL. January 16th, 2019** - Chris-Craft is pleased to announce its appointment of Action Watersports Colorado to its global dealer network, located in Commerce City, Colorado.

Since January of 2015, Action WaterSports has been serving Colorado and is conveniently located near the areas of Denver, Pueblo, Fort Collins, Aspen and Steamboat Springs. Their mission to provide outstanding boating experiences and provide customers with the best customer service available have defined them as an unparalleled dealership. With a team of highly trained sales and service specialists, customers can be guaranteed exceptional support with all their boating needs.

“We are excited to announce our new partnership with Action Watersports of Colorado. Their extensive knowledge of the industry and top tier customer service make for a bright future of success in serving Chris-Craft customers in the Colorado market area. We look forward to many successful years with Action Watersports in bringing Chris-Craft to Colorado and the surrounding areas,” said Ryan McKeone, Regional Sales Associate.

Action Watersports Colorado will be attending the Denver Boat Show January 18th - 20th, 2019 and will be displaying the Launch 23, Launch 27, and the Launch 28 GT.

About Chris-Craft

Chris-Craft, America's Boat Builder Since 1874, leads the industry in craftsmanship and quality which represents the company's enduring devotion to its proud past. A privately held company, Chris-Craft is headquartered in Sarasota, Florida and builds the following models for the 2019 Collection: The Capri, Carina, Corsair, Launch, Calypso, and Catalina; which range in length from 21 to 38 feet. For more information, visit: [www.chriscraft.com](http://www.chriscraft.com).