



NAUTIQUE PARTNERS WITH KELLY SLATER WAVE CO. AS EXCLUSIVE TOWBOAT OF SURF RANCH LEMOORE

Orlando, Florida (January 16, 2019) – Nautique Boat Company and Kelly SlaterWave Company (KSWC) are pleased to announce a brand new marketing partnership. As the exclusive towboat of the Surf Ranch Lemoore, Nautique will have a Super Air Nautique on-hand to provide Surf Ranch guests with another way to spend time on the water and experience the boating industry's best surf wave and wakeboard wakes.

This relationship allows Nautique and KSWC to align their mutual offerings. Both companies have expanded the reach of surfing with their respective technologies, and look to encourage more people to get on the water into the future. The revolutionary technology that KSWC have implemented has been transformational

in the surf world, while Nautique has taken surfing to inland waterways across the globe with their Nautique Surf System™. Equipped aboard all of the Super Air Nautique boats, Nautique has allowed for surfing to be enjoyed in places otherwise thought unimaginable.

“We are very excited about this new partnership and where it will take wakesurfing. KSWC and the World Surf League are brands that are innovating and growing the sport of surfing. Surfers are on a constant search for the next wave, and we see our different technologies complementing each other to feed those desires and grow surfing,” said Nautique President Greg Meloon. “Surfing will always have its roots in the ocean, but with KSWC and Nautique Boats producing waves for everyone to enjoy, we look forward to being a part of a future where surfing can flourish everywhere.”

“We are thrilled to partner with Nautique to offer another way to create unique and memorable moments at Surf Ranch Lemoore,” said Nick Franklin, KSWC President. “The addition of a towboat, which will be available in early 2019, will further enhance the exceptional customer experience at this world-class facility as well as giving visitors more ways to engage and connect with this inspirational sport.”

About Nautique Boat Company: Celebrating 94 years of excellence in the marine industry, Nautique is a subsidiary of Correct Craft and has been on the waters of the world with a passion for innovation since 1925. Nautique is known to push the envelope of possibility on the water, and our owners have come to expect nothing but the absolute best. The Ski Nautique has been reinvented as the lightest ski boat on the market, the G-Series has won numerous awards for wakeboard boat and wakesurf boat of the year while unlocking new possibilities in wakeboarding and wakesurfing, and our GS-Series has given families endless days on the water without compromise. Through our Nautique Cares initiatives we’re dedicated to not only making a difference on the water, but to people in need around the world. The world’s best ski boat, world’s best wake boat, and a company that cares. To learn more visit Nautique.com.

About

Surf

Ranch

Lemoore:

One hundred miles inland in Lemoore, Calif., Surf Ranch has captured the world's attention as the best man-made wave in history: a 700-yard, high-performance, bi-directional wave featuring barrel, maneuver and air sections. In 2016, the World Surf League (WSL) purchased Kelly Slater Wave Company as it realized the potential for transforming competitive surfing events. Built primarily as a prototype testing facility, Surf Ranch Lemoore continues to refine the wave's versatility to challenge both the world's best surfers during elite WSL events and in high performance training sessions, as well as igniting the stoke and soul with passionate amateur surfers.

About Correct Craft: Celebrating 94 years of excellence in the marine industry, Correct Craft is a Florida-based company with global operations. The Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, SeaArk, and Bryant boat companies, Pleasurecraft Engine Group, and Aktion Parks. For more information please visit www.correctcraft.com

