

NAUTIQUE RELEASES VIRTUAL REALITY VIDEO SERIES

Orlando, Florida (January 18, 2019) – Nautique Boat Company is proud to announce the release of a brand-new virtual reality series of videos. Living on the Nautique Boats YouTube channel and Facebook page, these videos highlight every boat in the 2019 Nautique line with an immersive 360-degree video experience for consumers to enjoy.

Along with interior videos that display the boats without any passengers, an additional series of action videos showcase each Nautique doing what it does best with athletes wakesurfing, waterskiing and wakeboarding behind the world-class wakes and waves. Each video can be viewed on a desktop computer, smart phone, tablet, or for the best experience the Nautique team highly recommends using a virtual reality headset.

“These immersive videos provide our customers a virtual Nautique experience which is a unique way for them to connect with our lifestyle in the comfort of their own home,” said Nautique President Greg Meloon.

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About Nautique Boat Company:

Celebrating 94 years of excellence in the marine industry, Nautique is a subsidiary of Correct Craft and has been on the waters of the world with a passion for innovation since 1925. Nautique is known to push the envelope of possibility on the water, and our owners have come to expect nothing but the absolute best. The Ski Nautique has been reinvented as the lightest boat on the market, the G-Series has won numerous awards for wakeboard boat and wakesurf boat of the year while unlocking new possibilities in wakeboarding and wakesurfing, and our GS-Series has given families endless days on the water without compromise. Through our Nautique Cares initiatives we're dedicated to not only making a difference on the water, but to people in need around the world. The world's best ski boat, world's best wake boat, and a company that cares. To learn more visit Nautique.com

About Correct Craft:

Celebrating 94 years of excellence in the marine industry, Correct Craft is a Florida-based company with global operations. The Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, SeaArk, and Bryant boat companies, Pleasurecraft Engine Group, and Aktion Parks. For more information please visit www.correctcraft.com

