## **COMPANY NEWS**



Dana Koman | <u>dkoman@tacometals.com</u> | 1+305.652.8566 <u>TACO Marine web site</u> Please add <u>news@homeportmarine.com</u> to your address book to ensure our product news reaches your inbox.

**TACO Marine® Launches New Interactive Web Site** 



MIAMI, FLORIDA (USA) – TACO Marine<sup>®</sup> launched a new web site at <u>tacomarine.com</u> with a host of new features designed to improve access to information about its wide range of products and also to enhance support for trade and retail customers.

## **New Home Page**

The new home page of tacomarine.com features the latest TACO product innovations, a new and improved OEM Rub Rail Replacement Guide and buttons to a "Where to Buy" section for retail, wholesale and online.

## **New Top Navigation**

Beginning with PRODUCTS, a new drop down menu includes New Products, Best Sellers and expanded category offerings.

The main navigation also features SUPPORT with instruction manuals, videos, product knowledge, warranty, literature and technical support for product help. It also includes a CAPABILITIES page – providing an overview of TACO Marine product development and engineering, processes, warehousing and inventory management and distribution. There's also a new easy-to-access CONTACT area.

## **New Product Pages & Rebate Submission Process**

In addition to a new crisp, clean look and feel of the product pages, tacomarine.com visitors will also discover a range of new product images, drawings, specification data and videos. Product rebates are now easier to submit. Simply fill out the form, include the product UPC code and upload a photo of the purchase receipt to receive money back on eligible TACO Marine products throughout the year.

For more information about TACO Marine, visit the <u>new TACO Marine web site</u> or call 1+305.652.8566.

TACO Marine<sup>®</sup>, a division of TACO Metals<sup>®</sup>, Inc., designs, manufactures and distributes a wide range of products, including Rub Rail, Hardware & Accessories, Canvas & Tower Fabrication, Seating, Sport Fishing equipment and custom/specialty products. -0-