



Priority One's Growing Equipment Finance Division Increases Staff

St. Petersburg, Florida, January 12, 2019 – Priority One Financial Services, Inc., the industry's oldest and largest F&I outsourcing provider, adds Kristopher (Kris) Dobrowski and Mark Schiller to its equipment finance division. This division is dedicated to helping both dealers' and their customers with their commercial finance and leasing needs. These include financing of dealership equipment (service trucks, forklifts, repair lifts), heavy marina equipment (lifts, hoists, tractors), work vehicles (buses, pickups, limousines), trailers (cargo, flatbed, gooseneck) and more.

Kris joined Priority One in 2010 and recently moved into the equipment finance division as a commercial finance manager. His responsibilities include securing new accounts, managing applications, loan and lease consulting and communicating with lenders, dealers and businesses looking to finance equipment.

Mark is no stranger to Priority One either, as he was a business manager prior to accepting the position of equipment finance account manager. In his new position, Mark will be responsible for bringing new dealer partners aboard, managing current partners to ensure satisfaction and attending industry shows.

Nicole Armstrong, Vice President of Sales & Marketing of Priority One comments, "We are happy with the progress we have seen in our commercial equipment financing services and are excited to bring additional, well-qualified professionals into this expanding division. Both Kris and Mark's many years of experience within the company will prove to be very valuable in helping grow the equipment finance division."

About Priority One Financial Services

Priority One has been serving the marine and RV industry since 1987. Acquired in 2007 by Forest River, Inc. a Berkshire Hathaway company, Priority One serves as the F&I managed services provider for hundreds of dealers nationwide. For more information, visit www.P1FS.com.

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