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IMMEDIATE RELEASE

**FELL MARINE SIGNS NEW REP GROUP
SOUTHEASTERN / MIDWEST REGIONS**

Drammen, Norway (**JANUARY 7, 2019**) – FELL Marine, the leader in marine wireless technology, is pleased to announce their newest partnership with William F. Miller & Associates, the country’s leading marine Manufacturers’ Representative agency. The newly appointed agency will be responsible for representing Fell Marine’s products to OEMs and distributors in the following states: Alabama, Arkansas, Georgia, Florida, Kansas, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, and Southern Illinois.

Hill Lenderman, President of William F. Miller & Associates, remarked, “We are honored and excited to be a part of the Fell Marine team, as they are the known experts in the wireless man overboard technology. We look forward to helping them broaden their customer base throughout our territory and grow their business.”

Paul Petani, Sales Director of Fell Marine, added, “We chose William F. Miller & Associates because of their close working relationships with leading boat builders and marine distributors. They have proven themselves time and again at achieving results, and have the knowledge, systems, and motivation to make it happen”

William F. Miller & Associates has been representing premium marine products for over 60 years, with a long history of extraordinary salesmanship and customer service. The agency's sales territory encompasses the greater South and Midwest, with their corporate office located in Nashville, TN.

Fell Marine FELL is a leading Norwegian and US-based developer and manufacturer of wireless marine electronics. FELL Marine Inc. is a subsidiary of FELL Group AS. FELL Group AS is incorporated in Norway, and its principal subsidiary, is located in the US. For more information, visit FELL Marine’s virtual pressroom at fellmarine.com/newsroom or email FELL at mail@fellmarine.com

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