

Cruisers Yachts Welcomes Erwin Marine Sales

Oconto, WI (January 9, 2019) – Cruisers Yachts is excited to announce a new long term sales and service agreement with Erwin Marine Sales for the Tennessee River and Cumberland River Valleys. Erwin Marine Sales has been in business for over 40 years and is headquartered in Chattanooga, TN.

“We are very excited to partner with Erwin Marine Sales and return to this market. Erwin Marine is a family-owned company and shares the same business practices as our company. Together we look forward to providing excellent sales and service while growing in the market,” said Dan Zenz, Vice President of Sales.

“Cruisers product offering is a great fit for our business and clientele,” said Kayo Erwin, CEO of Erwin Marine Sales. “Cruisers has a history of building a quality yacht and their lineup has expanded in recent years to be the newest on the market today. We are very excited to share this with our customers.”

Erwin Marine Sales has received their first boat, a 42 Cantius. This model is currently on display at Erwin Marine Sales in Chattanooga. Erwin will participate at the Nashville Boat Show at the Music City Center beginning on Thursday, January 10th.