

Beneteau America is pleased to announce the appointment of Sail & Ski Center as their powerboats dealer in Texas.

ANNAPOLIS, MD, January 3, 2019 – Sail & Ski Center will develop its marketing and sales efforts for the Beneteau powerboat products out of their locations. Sail & Ski Center operates stores in Austin and San Antonio servicing customers in Central and South Texas since 1969. They will have Beneteau powerboat models on site, including the Gran Turismo express yachts, Swift Trawlers and Monte Carlo motor yachts available.

“Sail & Ski is long established family business, as is Beneteau. Sail and Ski was ranked #1 dealer in North America by Boating Industry Magazine in 2018.” said Jean-Francois Lair, Director of Sales of Beneteau Americas. “We are very excited to start working with such a partner.” Lair added.

“We are very excited to partner with Beneteau Powerboats to sell their broad line of express cruisers and trawlers. We believe that Beneteau offers the best combination of quality, luxury, style and features that our customers are looking for.”, said Buzz Watkins, President of Sail & Ski.

Beneteau powerboats will be on display and ready to tour, including the Gran Turismo 40, 46 and 50; Swift Trawler 35, 44 and 47 along with the Monte Carlo 5 and 6, at Miami Marine Basin Stadium from February 14 through 18th, 2019. Consumers looking for more information about Beneteau powerboats should visit Beneteau.com. For more about Sail & Ski Center, visit www.sailandski.com.

About Beneteau

The French brand, founded in 1884, builds a comprehensive range of sailing yachts and powerboats available through its worldwide dealer network. For more than 130 years, Beneteau has pioneered advances in architecture, design, technology, materials, processes, production and services. From high-performing

one designs for top-level racing to comfortable and elegant cruising yachts, Beneteau's sailing yachts and powerboats are famous worldwide for their innovation, quality, and seaworthiness.

About Sail & Ski

Sail & Ski is a full service Boating Lifestyle store. Our focus is to "make boating easy". Whether it's selecting and purchasing a new or used boat, maintaining the boat you already have, or enjoying your boat with friends and family, Sail & Ski is dedicated to delivering the absolute best boat ownership experience for all of our customers. That's why Sail & Ski was voted Boating Industry Magazine's #1 Boat Dealership in North America, along with a host of industry awards that recognize our commitment to serving you, our customer.