



MICHIGAN®
BOATING
INDUSTRIES
ASSOCIATION

For Immediate Release

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MBIA headquarters moves to boating community – Oakland County

Livonia, Mich., January 14, 2019 – The Michigan Boating Industries Association (MBIA) – the state trade association for the recreational boating industry in Michigan has moved its headquarters from Livonia to Commerce Township.

Commerce Township is a strong boating community in Oakland County, and Oakland County has 10% of all registered boats in the state, more than any other county.

The MBIA has always been located in SE Michigan, positioned for easy access to Lansing for its lobbying efforts and Detroit – the home of its largest and most prestigious Detroit Boat Show. “MBIA has enjoyed its Livonia location for more than 22 years with much success, but our new location brings us closer to members, potential members and more boaters, while still having easy access to our three boat shows, Lansing, and members around the state for regional meeting and visits” said MBIA Executive Director Nicki Polan. “The building also gives us first-floor space to host meetings and educational sessions for members and boaters.”

The Michigan Boating Industries Association is a non-profit trade association representing more than 350 marine businesses and serves as the voice for Michigan’s \$7.4 billion marine industry. MBIA is dedicated to the advancement, promotion and protection of recreational boating in Michigan. MBIA produces the Detroit Boat Show, February 16-24, 2019 at Cobo Center, Novi Boat Show, March 14-17, 2019 at the Suburban Collection Showplace and the Metro Boat Show, September 12-15, 2019 at the Lake St. Clair Metropark. Proceeds from MBIA Boat Shows are returned to the industry through MBIA programs and services. For more information about the MBIA call 734.261.0123 or visit www.mbia.org.