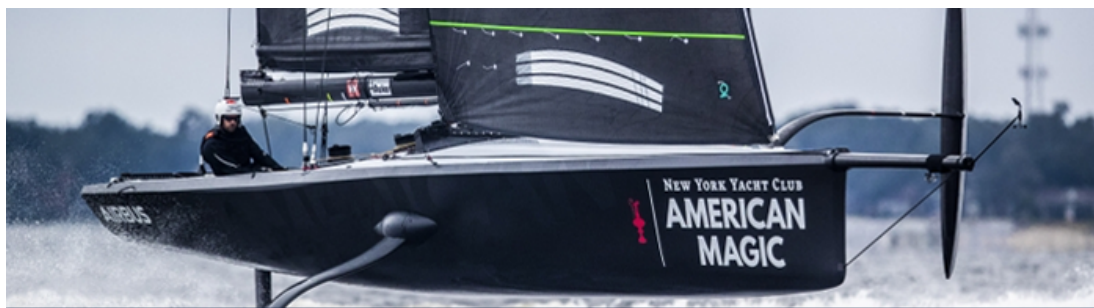


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SeaDek Named Official Supplier of New York Yacht Club American Magic

Posted on [January 11, 2019](#) by [SeaDek](#)



OFFICIAL SUPPLIER

FOR IMMEDIATE RELEASE

Rockledge, FL, January 11, 2019—[New York Yacht Club American Magic](#), Challenger for the [36th America's Cup](#), today announced SeaDek Marine Products as an Official Supplier of the team. SeaDek has outfitted multiple American Magic support boats with its industry-leading non-skid, closed-cell PE/EVA products. SeaDek products are also in use aboard the team's advanced test boat, the AM38.

"SeaDek was the clear choice when it came to outfitting our boats with the best non-skid products you can get," said Terry Hutchinson, Skipper and Executive Director of American Magic. "Our experienced sailing, production, shore and support teams know that SeaDek products are safe, strong, easy to apply and look good. We are very excited to have SeaDek as part of our team going forward."

"The traction, comfort, protection and shock absorption provided by SeaDek decking make a big difference on all types of boats in use by the team," said Jason Gardner, Vice President of Marketing and Advertising at SeaDek. "We are excited to help American Magic deploy our products in challenging marine environments around the world. We are proud to work alongside a U.S. America's Cup Challenger as they pursue the highest prize in sailing."



About SeaDek Marine Products

SeaDek manufactures a wide range of PE/EVA non-skid products for OEM boat builders, aftermarket customers, and dealers. In addition to custom products, SeaDek offers an extensive line of retail items, including DIY sheet material, anti-fatigue helm station pads, coaming bolsters, and more. As a safe and comfortable alternative to molded-in non-skid, paint-on textures and other marine traction products currently available, SeaDek provides exceptional traction and aesthetically pleasing stylistic options. Made from UV protected non-absorbent PE/EVA foam, SeaDek utilizes an acrylic-based 3M™ pressure sensitive adhesive for a lasting bond and simple peel-and-stick application. With a wide array of colors, textures, and thicknesses available, there is a place for SeaDek on every boat, and their quickly-growing network of SeaDek Certified Fabricators and Installers has made getting custom SeaDek easier than ever. Learn more at www.seadek.com.

About the New York Yacht Club

The New York Yacht Club was founded in 1844 when nine New York yachtsmen met aboard John Cox Stevens' yacht and a year later its original clubhouse was built in Hoboken, N.J. The Club's Annual Regatta was first run in 1845. The Club was the keeper of the America's Cup from 1851 to 1983, and it organized the first transatlantic race in 1866. The Club maintains two exquisite clubhouses, on 44th Street in the heart of New York City, known for its Model Room and extensive nautical library, and Harbour Court in Newport, R.I., which annually hosts some of North America's most prestigious sailing events, including the Annual Regatta, Race Week at Newport presented by Rolex, the Rolex New York Yacht Club Invitational Cup and the Queen's Cup. www.nyyc.org

About New York Yacht Club American Magic

Formed in October 2017 by Bella Mente Racing, Quantum Racing and the New York Yacht Club, NYYC American Magic brings together two highly successful racing programs with one of the foremost yacht clubs in the world, all with the shared vision of launching a campaign for the 36th America's Cup competition, reconnecting the American sailing base with sailing's premier event and elevating the quality of competitive sailing in the United States. The syndicate intends to develop and support a team that will participate in the America's Cup competition and the Challenger Selection Series competitions that lead up to it. American Magic's Official Innovation Partner is Airbus. Other partnerships include Official Apparel Sponsor Helly Hansen and Official Control Systems Sponsor Parker Hannifin. American Magic is a recognized 501(c)(3) nonprofit organization. www.americanmagic.com

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