



## UNITED YACHT SALES

January 8<sup>th</sup>, 2019

Press Release: **United Yacht Sales Reports 40% Increase In Sales In 2018.**

**Stuart, Florida (1/8/19):** [United Yacht Sales](#), the world's largest professional yacht brokerage firm with more than 150 yacht brokers worldwide, reported that sales increased more than 40% in 2018. United attributed the growth to an overall strong stock market along with increased marketing efforts and multiple new brokers coming on board.

"We had a very good year," said Peter Schmidt, owner and CEO of [United Yacht Sales](#). "We re-branded our company this year to better relate to all of the different markets our 25+ offices are in from South Florida to the Northeast, Canada, and across the world. The increase in marketing helped us attract a lot of new brokers that were also interested in our industry-leading commission structure and support team. Combine those factors with a strong economy and we end up selling a lot of yachts. We have a strong momentum going into 2019 as well."

United Yacht Sales sold just under 500 boats and yachts in 2018 highlighted by the sale of a 2011/2014 Benetti 197' motor yacht.

For more questions about United Yacht Sales or this press release, please contact Peter Schmidt at (772) 463-3131 or United Marketing Director Rob Bowman at (828) 242-9810.

### About United:

United Yacht Sales is the largest yacht brokerage firm in the world with over 150 yacht brokers. Headquartered in Stuart, Florida, United has more than 25 offices in the United States as well as Mexico, Italy, Thailand, and Singapore. United provides professional yacht brokerage services for boats and yachts from 20 to 200 feet.