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Navigare Recruits Yacht Sales Manager

Navigare Yachting reinforces its sales team in North America with the hire of Keith McVeigh.

Jesper Rönngard, CEO of Navigare Yachting USA, announces that Keith McVeigh has joined the company to head its yacht sales division. His efforts will channel growth through Navigare's existing network of partner dealers as well as direct sales to individual investors in the US and Canada.

"The addition of Keith McVeigh to our team is a perfect fit," commented Jesper Rönngard, "not only from the standpoint of his remarkable sales career, but also within our company culture. Navigare is first and foremost committed to outstanding customer care. And Keith's excellent track record and passion are so evident, we can be certain he will excel at serving our clients."

A native of South Africa, McVeigh grew up waterskiing and sailing, mainly on small sailboats and windsurfers. After owning and operating a catamaran building factory in South Africa for many years, McVeigh and his family moved to Florida where he started selling new catamarans. McVeigh explained: "Since my family and I have owned and chartered boats for over a decade, my love for catamarans and yachting shows in my passion for selling yachts. I enjoy helping clients pursue their dreams, and I am excited to show them how Navigare Yachting can help make it happen!"

The appointment of Keith McVeigh just ahead of the Miami boat show will ensure Navigare meets its ambitious goals. With 8 catamarans sold in its charter program in the BVIs last year, the 2019 sales forecast is to more than double that figure, to 20 new yacht sales.

Navigare Yachting will exhibit a Lagoon 450 on Pier 9 at the *Progressive Insurance Miami International Boat Show*, February 14–18, 2019 at the Miami Marine Stadium Park & Basin.

About Navigare Yachting

Navigare Yachting is the world's leading premium charter operator of sailing yachts, with over 300 yachts worldwide. Founded in 2001 and headquartered in Malmö, Sweden, we offer the charter experience of a lifetime to our clients aboard luxury brands like Jeanneau, Beneteau, Bavaria, Hanse, Lagoon, Fountaine Pajot, Nautitech and Sunreef Yachts. Navigare Yachting also provides yacht ownership programs through dealers who can supplement their client offering with unmatched quality and customer care.

For more information, visit www.navigare-yachting.com

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