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- SIRENA YACHTS -

## Sirena Yachts and Spring Brook Marine Inc are proud to announce a new partnership for the Great Lakes

Sirena Marine is proud to announce a new partnership with Spring Brook Marine, in collaboration with Sima Marine of Eastlake, Ohio, for the Eastern Great Lakes Region.

Spring Brook and Sima Marine are industry veterans and are experts in the 30' – 80' yachting segment in the Great Lakes.

Spring Brook was founded in 1961 and is currently owned and operated by Kyle Stenzel., Sima Marine, owned and operated by John Sima, also have over 50 years of experience in the region with a proven record of offering incredible yachts, paired with excellent service.

*“Sirena Yachts has a vision of where the boating market is going and created a line that not only stands out on the dock, but will also stand out against any competitor producing “Navetta” style yachts on the market today. Their quality of construction, materials and components used, and the methodology behind their build process is second to none. We could not be more excited to offer these vessels to our client base in the Eastern Great Lakes”* said Kyle Stenzel, President of Spring Brook Marine.

*“Sirena Yachts will be a great fit for what we do in the Lake Erie, Lake Huron, and Lake Ontario. The space each model offers its owners is not equivalent to anything else on the market today. The fit and finish details, level of customization, and Sirena’s dedication to building each yacht to the highest standard is very impressive. The 58 will be a great fit for the avid cruiser in the Great Lakes or Loopers looking for the best performing Navetta style cruiser on the market today”* said John Sima, President of Sima Marine.

*“It is with great pleasure and excitement that we welcome Spring Brook and Sima Marine to the Sirena family”* said Ms Ipek Kirac, Sirena Marine CEO, *“After already having sold numerous yachts in the US we are now launching our next market penetration phase, which entails the appointment of world-class dealers. With great infrastructure, a dynamic team, a loyal customer base and excellent after-sales support, Spring Brook and Sima meet and exceed the high bar we’ve established for aspiring Sirena dealers”* added Ms Ipek Kirac.

ABOUT SIRENA MARINE - [sirenamarine.com.tr](http://sirenamarine.com.tr)

Founded in 2006 by Kıraca Holding, Sirena Marine is a prominent manufacturer in both the Yachting and Automotive Industries.

Sirena Marine’s vision is to develop internationally-renowned yachting brands by drawing on the talents of world-leading designers like Germán Frers, Rob Humphreys, Tommaso Spadolini and Giovanni Ceccarelli and combining their skills with its own hard-won manufacturing expertise and considerable engineering knowhow. This approach has already borne fruit in Sirena’s award-winning AZUREE Sailing Brand, the outstanding EUPHORIA Luxury Sailing Series and Company’s brand-new SIRENA Motor Yachts. Having discovered that its expertise can successfully be applied beyond the yachting sphere, Sirena recently expanded into producing composite and stainless

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components for the rail, automotive, defense and heavy equipment sectors. The company's passionate commitment to quality and worldwide brand development has attracted clients from all over the globe, from Europe to the US, Australia and to China.

## FULL CONTROL MANUFACTURING

State-of-the-art technology meets unparalleled handcrafting capabilities. All Sirena Marine product lines are manufactured in the company's own facility, where over 550 employees – including 80 engineers – work in a 155,000 square meters of area. By keeping key-manufacturing activities, such as stainless steel, furniture, teak and upholstery as well as all composite parts in-house, the company is keeping on to build its own experience and skills that led Sirena Marine become one of the leading Yacht Manufacturers in the Mediterranean region.

All Sirena Yachts' hulls and decks are built using the vacuum infusion method, allowing Sirena Marine to combine today's top technology with consolidated yachting craftsmanship principles. Tools and processes are co-engineered with worldwide suppliers, where 400 years of handcrafting experience and passion in yacht building guarantee meticulous execution and detailing.

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