



NEWS RELEASE

### **For Immediate Release**

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## **Nimbus to acquire joint venture interest in Bella Boats from Brunswick Corporation**

**FOND DU LAC, Wisc. (December 4, 2018)** – Mercury Marine today announced that its parent company Brunswick Corporation (NYSE: BC), has entered into an agreement with Sweden-based Nimbus Boat to acquire the company's joint venture interest in Finland-based Bella Boats. Financial terms of the deal were not disclosed.

For the past 15 years, Mercury Marine has benefitted from this successful joint venture with Bella Boats founder Raimo Sonninen. The acquisition is expected to close before the end of the year, subject to terms and customary closing conditions. It will provide Nimbus ownership of all Bella brands including Bella Falcon and Aquador.

"This is a great opportunity for Bella and Nimbus to join forces to form a very powerful boating portfolio," said Jan-Erik Lindström, Nimbus managing director. "The Bella brands complement the Nimbus portfolio and with Mercury powering our vessels, we are confident that this is an opportunity that will not only delight our customers, but also allow us to take advantage of the synergies among the different brands." Bella Boats will continue to operate as a strategic partner with Mercury under Nimbus ownership, and Raimo Sonninen will continue to support the business in an advisory role.

"Bella Boats has been a great partner for Mercury in key European markets," said Marty Bass, president EMEA for Mercury Marine. "We couldn't be more excited about the opportunity to continue the Bella brands through Nimbus. Nimbus and Mercury both share a passion for innovation and quality, and we are pleased that Raimo Sonninen will continue to be part of this arrangement through Nimbus."

Nimbus just recently premiered three new models at the Ft. Lauderdale International Boat Show, the Weekender 9, the Tender 9 and the Commuter 9. The Nimbus Weekender 9 has been nominated for the European Powerboat of the Year Award.

### **About Mercury Marine**

Headquartered in Fond du Lac, Wis., Mercury Marine is a world leading manufacturer of marine propulsion systems. A \$2.6 billion division of Brunswick Corporation (NYSE: BC), Mercury designs, manufactures and distributes engines, services and parts for recreational, commercial and government marine applications, empowering boaters with products that are easy to use, extremely reliable and backed by the most extensive customer support in the world with 10,000 service points globally. Mercury's industry-leading brand portfolio includes Mercury outboard engines; Mercury MerCruiser sterndrive and inboard packages; Mercury global parts and accessories including propellers, and SmartCraft electronics; Power Products Integrated Solutions; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts; Land 'N' Sea, BLA, Payne's Marine, Kellogg Marine & Lankhorst Taselaar marine parts distribution; and Mercury and Quicksilver parts and oils. More information is available at [mercurymarine.com](http://mercurymarine.com).

### **About Nimbus Boats**

Nimbus Boats started operations in 1968. Nimbus Group is one of Europe's leading leisure boat manufacturers. With a Scandinavian approach to design and function, boats are developed in consideration for boaters today but also into the future. The products are characterized by care, seaworthiness, functionality and environmental awareness. In addition to Nimbus, the company produces boats under the brands Alukraft and Paragon Yachts for the global market. Nimbus headquarters is located in GKSS port in Gothenburg, Sweden, with manufacturing in four different locations in Europe. The boats are sold to consumers through a worldwide network of dealers with approximately half of the sales through wholly owned dealers and half through independent dealers. More information is available at [nimbus.se](http://nimbus.se)

### **About Brunswick**

Headquartered in Mettawa, Ill., Brunswick Corporation's leading consumer brands include Mercury Marine outboard engines; Mercury MerCruiser sterndrive and inboard packages; Mercury global parts and accessories including propellers, and SmartCraft electronics; Power Products Integrated Solutions; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts; Land 'N' Sea, BLA, Payne's Marine, Kellogg Marine & Lankhorst Taselaar marine parts distribution; and Mercury and Quicksilver parts and oils; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Life Fitness, Hammer Strengthening, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; and Brunswick billiards tables, accessories and game room furniture. For more information, visit <http://www.brunswick.com>.