

PRESS

## Client Newsroom

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### **VETUS Maxwell: VETUS Maxwell Strengthens Presence in South America and the Caribbean with Appointment of E & P Marine**

Press Release · Nov 30, 2018 11:16 GMT





Miguel A. Vasallo, President, E & P Marine

Leading marine systems manufacturer VETUS Maxwell has appointed E & P Marine, Inc. as its representative in South America and the Caribbean. The Miami-based leisure equipment supplier will represent the VETUS and Maxwell product lines in the region from Mexico through to Brazil and across the Caribbean islands.

The new appointment further expands VETUS Maxwell's network of representatives, increasing its international presence as it grows sales for its engines, generators, bow thrusters, control panels and other equipment for recreational craft and small commercial vessels.

Founded in 1980, E & P Marine has expanded from its original territories of Latin America and the Caribbean to worldwide representation for a growing number of major brands. With a range of customers including OEMs, dealers and wholesalers, E & P offers a variety of products as well as providing expert technical support.

Miguel A. Vasallo, President, E & P Marine, said: "We are delighted to represent VETUS Maxwell and to partner with a company that is renowned for its technology innovation and in-house product development. We are proud to be associated with only the most reputable manufacturers, so VETUS is an ideal addition to our offering with its reliable, efficient and easy to use and install equipment that stands out in the sector.

"We see lots of potential within our specific market and, as the VETUS Maxwell core products do not conflict with our existing representations, it will allow us to increase sales to our current customers in Latin America and the Caribbean and to continue to strive for technical sales. The philosophy of VETUS Maxwell's management and that of E & P Marine is very much in sync. We are looking forward to establishing a long-term relationship with VETUS Maxwell and demonstrating to our customers how important they are to us by representing the best products."

With headquarters in the Netherlands, as well as subsidiaries in 16 other countries and a worldwide distribution and service network, VETUS Maxwell has added a powerful version of its award-winning BOW PRO thruster, the BOW PRO Boosted, to its extensive product portfolio, with further 2018 launches including the new V-DOCKER Joystick Docking System and F-LINE 4-Cylinder Engines.

Chris DeBoy, VETUS Maxwell Vice President of Sales and Marketing, said: "The appointment of E & P Marine will enable us to grow sales in this key region, so we are looking forward to more customers having easy access to our products. We are continually working to increase and strengthen our network so that boat owners and operators all over the world can benefit from both our equipment and also the expert technical knowledge of our partners."

For more information on VETUS Maxwell see [www.vetus.com](http://www.vetus.com).

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**About VETUS Maxwell** - *Making life on the water more enjoyable*

VETUS Maxwell is an internationally-renowned developer and manufacturer of complete marine product systems - including engines, generators, bow thrusters and control panels - for recreational craft and small commercial vessels. VETUS Maxwell prides itself on innovation and the majority of the 4,000 products it supplies are part or wholly designed by its in-house engineers. Founded in 1964, VETUS has its headquarters near Rotterdam, in the Netherlands, as well as subsidiaries in 16 other countries and a worldwide distribution and service network.

All products marketed by VETUS Maxwell are part of a complete system, with any connecting components also available for ease of use. VETUS Maxwell strives to ensure everything it supplies is as simple to install and maintain as possible, to make life on the water more enjoyable for its customers.

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