

FOR IMMEDIATE RELEASE

LH-FINANCE DONATES TO SHEEP DOG IMPACT ASSISTANCE TO FUND PROGRAMS FOR VETERANS & FIRST RESPONDERS, FOR THE 2ND STRAIGHT YEAR

Rogers, AR (November 20, 2018) – As a national non-profit that exists to engage, assist and empower our nation's "Sheep Dogs" – those who make up our military and first responder professions – <u>Sheep Dog Impact Assistance (SDIA)</u> is honored to announce that <u>LH-Finance</u>, marine lending specialists, has generously donated a significant amount of funds, for the second straight year. The funds will be split between SDIA's Heroes Shield investment portfolio and their various continued service programs that assist Sheep Dogs injured in combat or the line of duty (Disaster Response Missions, Outdoor Adventures, and Holiday Outreach Programs).

"We are incredibly grateful for the generous support of LH-Finance," said SgtMaj Lance Nutt, SDIA's president and founder. "Because we do not accept state or federal funding, our mission to engage and assist our nation's Sheep Dogs relies on the support of individuals and companies that believe in us. We will be able to assist even more Sheep Dogs in need than ever before with the support of LH-Finance."

SDIA was invited again to the Ft. Lauderdale Yacht Show by AIM Marine Group to continue spreading the word about their missions. After meeting with LH-Finance, most noted for their <u>VIP Pre-Qualification program</u> at boat shows across America, they chose to support SDIA for the second consecutive year. "We are very humbled and honored to support such a great cause, especially now, at Thanksgiving," said Hervé Bonnet, president and CEO of LH-Finance. "Our primary goal is uniting people and their dreams, whether through financing or community efforts. This is who LH-Finance is, and I couldn't be more proud to be part of the efforts of SDIA."

SDIA deploys Disaster Response teams to areas affected by natural disasters, allowing Sheep Dogs to use their extensive skills. They also host Outdoor Adventures throughout the year for fellow Sheep Dogs to provide them with physical challenges, and the camaraderie & peer support that is missing in their lives - two vital elements that promote a positive state of mind and perspective. While the outings are fun and exciting, injured Sheep Dogs' participation in these events is critical to their healing. Participating presents them with new challenges that test their rehabilitation progress, restores independence and self-confidence, and gets them off the couch and reengaged in living life to the fullest.

Helping Others Is A Way Of Life

www.SheepDogIA.org

National Office | 1200 W. Walnut St., Suite 2301 | Rogers, AR 72756 Sheep Dog Impact Assistance is a 501c3 Nonprofit Organization - Tax ID #26-4521779



LH-Finance's unique and innovative VIP program provides potential boat buyers with the opportunity to get pre-qualified for marine financing in advance of purchasing participating new boat brands, while also allowing you to experience the boat shows in a very exclusive manner.

For more information about SDIA and their programs, contact them at 417-812-6035 or Info@SheepDogIA.org, or visit www.SheepDogIA.org.

For more information about LH-Finance and their programs, contact 954-658-7293 or <u>jjones@fiftyfivemulberry.com</u>.

About LH-Finance: LH-Finance, also referred to as L'Hermione Finance, the Marine division of United Bank of Hartford, Connecticut (Member FDIC), offers both retail solutions to customers and wholesale financing to dealers and boat manufacturers. With its experienced team dedicated to marine financing based in Baltimore, Maryland, LH-Finance is uniquely positioned to provide exceptional customer service through a combination of strong partnerships with premium multinational brands, industry expertise, innovative products and competitive rates. For more information on LH-Finance, please visit their website at: <u>www.LH-Finance.com.</u>

About Sheep Dog Impact Assistance: Founded in 2010, <u>Sheep Dog Impact Assistance</u> (SDIA) is a nationally recognized nonprofit that was founded and is headquartered in Rogers, Arkansas. SDIA exists to engage, assist and empower the men & women who serve(d) in our nation's military, law enforcement, fire & rescue, and EMS professions – society's protectors, our "Sheep Dogs." We provide our members and fellow Sheep Dogs with continued service opportunities, and the camaraderie and peer support that may be missing through participation in Disaster Response Missions, Outdoor Adventures and Holiday Outreach programs. SDIA has 17 chapters and teams in 15 states, and more than 5,000 members, volunteers and supporters nationwide. For more information, visit www.SheepDogIA.org.

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