Avalon and Volvo Penta "Change the Toon" of Boating with New Waketoon Surf Series

Powered by Volvo Penta Forward Drive, new Avalon watercraft combines comfort of a performance pontoon and surfing capabilities of a wakesurf boat

Minneapolis, Minn. – Jan. 23, 2020 – Avalon & Tahoe Manufacturing, a vertically integrated builder of luxury pontoon boats, and Volvo Penta, a global manufacturer of integrated marine propulsion systems, have joined forces to deliver the versatile Waketoon Surf Series Pontoon boat which combines the most sought-after benefits of both a high-performance pontoon boat and increasingly popular wakesurf boats into one exciting combination watercraft. The boat is making its public debut at the Minneapolis Boat Show, January 23-26, 2020, where it was just named a 2020 Innovation Award winner by the National Marine Manufacturers Association.

Still classified as a true performance pontoon boat with no monohull, Waketoon offers all of the modern amenities that today's consumers expect, including a comfortable ride at all speeds, optimal wave handling and ample room for entertaining friends and family. What differentiates this unique craft is a new patent-pending pontoon design with an integrated rocker and shaper along with contoured wake plates to enable desirable waterflow. There is no heavy ballast tank system, which leads to improved overall handling and the elimination of a time-consuming fill-and-drain process.

Another distinct feature of Waketoon is the capability for tandem wakesurfing on both sides of the wake, instead of the ability to only surf together on the same side.

"This isn't just the introduction of a never-before-seen type of pontoon without ballast and the ability to surf on either side of the wake. We see it as the emergence of a totally new type of sport called waketooning where generations can come together to enjoy water sports and wake surfing on the stern of a powerful pontoon," said Jim Wolf, president of Avalon & Tahoe Manufacturing. "This revolutionary design would not have been possible without the partnership with Volvo Penta and integration of its innovative engineering solutions."

It is the first pontoon boat combined with the award-winning Volvo Penta Forward Drive, designed with forward-facing dual counter-rotating props under the boat with an adjustable-tilt drive. Since its launch in 2015, the versatile Forward Drive transformed the gasoline sterndrive boating segment and earned recognition for superior fuel economy, speed, range, acceleration and maneuverability in thousands of boats on the market today. Waketoon Surf Series Pontoon also integrates Volvo Penta's lightweight, high-performance next-generation gasoline engines which are designed for simple serviceability. A key feature of these engines is Easy Drain, a raw-water draining system that can be activated with a single knob to extend the boating season even longer into the year.

"Five years ago, we revolutionized the gasoline sterndrive industry through introduction of the Forward Drive, and history is now repeating as we partner with Avalon on the new Waketoon Surf Series Pontoon," said Martin Bjuve, president of Volvo Penta of the Americas. "From cruising to watersports, this versatile pontoon package will accommodate a wide range of on-the-water activities and extend the benefits of our Easy Boating solutions to a wider audience of boaters."

Attendees of the Minneapolis Boat Show can see the award-winning Waketoon in the booth of Avalon Dealer, Dan's Southside Marine, number 1001.

For high-resolution images, click here.

To watch the Waketoon Surf Series video, click_here.

Photo caption: New Avalon Waketoon Surf Series featuring the Volvo Penta Forward Drive

About Avalon & Tahoe Manufacturing

In business since 1972 and based in Alma, Mich., Avalon & Tahoe Manufacturing is the third largest pontoon manufacturer in the world by way of unit sales. The organization is comprised of two brands, "Avalon" and "Tahoe Pontoons." The Michigan-based production facility encompasses more than 287,000 square-feet dedicated to manufacturing and shipping. In 2019, Avalon & Tahoe Manufacturing was named Michigan Manufacturer of the Year, and the organization is perennially recognized by the National Marine Manufacturers Association for its commitment to customer satisfaction as evidenced by numerous Customer Satisfaction Index (CSI) Awards.

About Volvo Penta

Volvo Penta, with approximately 3,500 dealers in over 130 countries, is a world-leading and global manufacturer of engines and complete power systems for boats, vessels and industrial applications. The engine program comprises diesel and gasoline engines with power outputs of between 10 and 1,000 hp. Volvo Penta is part of the Volvo Group, one of the world's leading manufacturers of heavy trucks, buses and construction equipment.





For further information, please contact:

Greg Knight
Avalon & Tahoe Manufacturing
Email: avalongreg@gmail.com

Christine Carlson Volvo Penta of the Americas Phone: +1 (757) 382 4084

E-mail: christine.carlson@volvo.com

Jim Rhodes

Rhodes Communications Phone: +1 (757) 451 0602

Email: <u>jrhodes@rhodescomm.com</u>



Press release distributed by Rhodes Communications, Inc. 4509 Colley Ave., Norfolk, VA 23508 USA

Phone: +1 (757) 451-0602 <u>www.rhodescommunications.com</u> <u>volvopentapress@rhodescomm.com</u>