

# Multihull SAILOR

DISTRIBUTION: 15,000

**MHS AD CLOSE & MATERIALS  
DEADLINES/ON SALE DATES**

Summer 2020: March 24 / April 28

Winter 2020: October 20 / November 24

Packed with information on the latest boats and designs, *Multihull Sailor* is the gateway to the ever-growing world of multihulls. Published twice a year, MHS is distributed on newsstands in the U.S., Caribbean, at West Marine, as well as boat shows in the U.S. and Europe.

## **SUMMER & WINTER ISSUES FOR 2020**

- Prepping your multihull for bluewater cruising
- Stories of couples and families enjoying the multihull cruising lifestyle
- New multihull designs
- A cruiser's and charter's guide to destinations all over the world
- Sailing Techniques
- Maintenance and boat improvement

## **DIGITAL**

Featuring a dedicated area on [sailmagazine.com](http://sailmagazine.com) with exclusive multihull content at [sailmagazine.com/multihulls](http://sailmagazine.com/multihulls), on social media at [facebook.com/multihullsailor](https://www.facebook.com/multihullsailor), as well as digital access for readers via Zinio and the Apple newsstand.

## **CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION**

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# Multihull SAILOR

## AD SPECIFICATIONS & PRODUCTION REQUIREMENTS

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### Full Page

Bleed: 8.25 x 11  
Trim: 8 x 10.75  
Live Area: 7.25 x 10

### 1/2 H Bleed

Bleed: 8.25 x 5.5  
Trim: 8 x 5.25  
Live Area: 7.25 x 4.5

### 1/2 H Non-bleed

7.25 x 4.875

### 1/2 V Bleed

Bleed: 4.125 x 11  
Trim: 3.875 x 10.75  
Live Area: 3.125 x 10

### 1/2 V Non-bleed

3.5 x 10

### 1/4 V Non-bleed

3.5 x 4.875

### 1/4 V Square Bleed

Bleed: 4.125 x 5.5  
Trim: 3.875 x 5.25  
Live Area: 3.125 x 4.5

### 1/2 Island Bleed

Bleed: 5.375 x  
8.0625  
Trim: 5.125 x 7.8125  
Live Area: 4.375 x  
7.0625

### 2/3 V Bleed

Bleed: 5.375 x 11  
Trim: 5.125 x 10.75  
Live Area: 4.375 x 10

### Spread

Bleed: 16.25 x 11  
Trim: 16 x 10.75  
Live Area: 15.25 x 10

### 1/8 H Non-bleed

3.5 x 2.375

Supply files formatted in Indesign with supporting high-resolution TIFF, PDF or EPS and email to [mhsads@aimmedia.com](mailto:mhsads@aimmedia.com).

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