



Marine Retailers Association of the Americas

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FOR IMMEDIATE RELEASE

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Greenwood Selected to Join MRAA Board of Directors

Stacy Greenwood will serve as the Region 4 Director of the Marine Retailers Association's Board of Directors.

Minneapolis, Minn. - January 13, 2020— The Marine Retailers Association of the Americas has selected Stacy Greenwood, of Cleveland Boat Center, as the Region 4 Director on the MRAA Board of Directors.

“We look forward to Greenwood bringing new insights and perspective to the MRAA Board of Directors,” said Joe Hoffmaster, MRAA Chairman. “She brings a lot of Marine Trade Association experience and business savvy to the board and will make a great addition.”

Greenwood, principal of Cleveland Boat Center, in Cleveland, Tenn., has held an active role on the MRAA Education Foundation Board of Directors, and the MRAA's Young Leaders Advisory Council. Greenwood is the first female dealer principal in her market place, and Cleveland Boat Center has earned and maintained its status as one of the few Marine Industry Certified Dealership's in the state of Tennessee.

“It is an honor to be elected to serve the marine industry as a MRAA board member,” says Greenwood. “I am thrilled to support the industry that has provided myself and my family a livelihood and many joyful memories out on the water.”

Jason Shallcross, Reed's Marine, Delavan, Wis., has also been selected as a new Director, representing Region 7. One Director at Large has been appointed by Chairman Hoffmaster — Bob Bense, Superior Boat Repair & Sales, Rancho Cordova, Calif.

In addition to the newly appointed board members, Martin Boyer, of Austin Boats and Motors in Lakeway, Texas, will continue as the Region 9 Director, Craig Brosenne, of Hagadone Marine Group, in Coeur D Alene, Idaho, will continue as the Region 10 Director, and Dave Briggs, of Wayzata Marine, in Wayzata, Minnesota, will become a Director at Large after serving 6 years as the Region 7 Director.

About the Marine Retailers Association of the Americas

At the Marine Retailers Association of the Americas, we believe that for the marine industry to thrive, the retail organizations that interact with the boaters in their community must thrive. With that in mind, MRAA works to create a strong and healthy boating industry by uniting those retailers, providing them with opportunities for improvement and growth, and representing them with a powerful voice. For more information, visit MRAA.com or contact us at 763-315-8043.