



## Marine Retailers Association of the Americas

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### **Bense Appointed to MRAA Board of Directors**

*Bob Bense will serve as an At-Large Director on the Marine Retailers Association's Board of Directors.*

Minneapolis, Minn. - January 13, 2020— The Marine Retailers Association of the Americas has appointed to Bob Bense, of Superior Boat Repair & Sales, as a Director At Large on the MRAA Board of Directors.

"I look forward to the high level of enthusiasm and acumen that Bob is sure to bring to the board and will raise an already high level of discourse," said Joe Hoffmaster, MRAA Chairman. "We look forward to Bob Bense joining us as a Director At Large."

Bense is the President and CEO of Superior Boat Repair & Sales, with locations in Rancho Cordova and Homewood, Calif. Bense has led his team through the Marine Industry Certified Dealership program and has been a strong advocate for the association's work.

"I'm very excited to join the MRAA board. I'm looking forward to serving and helping the MRAA continue on their awesome course of excellence for all within the boating industry," said Bense.

Joining Bense on the MRAA Board at the start of the 2020 term, includes:

- Stacy Greenwood, Cleveland Boat Center, Cleveland, Tenn., Region 4 Director;
- Jason Shallcross, Reed's Marine, Delavan, Wis., Region 7 Director

In addition to the newly appointed board members, Martin Boyer, of Austin Boats and Motors in Lakeway, Texas, will continue as the Region 9 Director, Craig Brosenne, of Hagadone Marine Group, in Coeur D Alene, Idaho, will continue as the Region 10 Director, and Dave Briggs, of Wayzata Marine, in Wayzata, Minnesota, will become a Director at Large after serving 6 years as the Region 7 Director.

#### **About the Marine Retailers Association of the Americas**

At the Marine Retailers Association of the Americas, we believe that for the marine industry to thrive, the retail organizations that interact with the boaters in their community must thrive. With that in mind, MRAA works to create a strong and healthy boating industry by uniting those retailers, providing them with opportunities for improvement and growth, and representing them with a powerful voice. For more information, visit [MRAA.com](http://MRAA.com) or contact us at 763-315-8043.