



## Marine Retailers Association of the Americas

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### Shallcross Selected to Join MRAA Board of Directors

*Jason Shallcross will serve as the Region 7 Director of the Marine Retailers Association's Board of Directors.*

Minneapolis, Minn. - January 13, 2020— The Marine Retailers Association of the Americas has selected Jason Shallcross, of Reed's Marine, as the Region 7 Director on the MRAA Board of Directors.

"We are thrilled to welcome Jason Shallcross to the MRAA Board of Directors," said Joe Hoffmaster, MRAA Chairman. "Jason brings an analytical mind and decades of experience to the board and I look forward for the chance to serve with him."

Jason Shallcross will replace Dave Briggs of Wayzata Marine, who will transition to an At-Large Director after serving six years as the Region 7 Director. Shallcross is the Co-Owner of Reed's Marine located in Delavan, Wis. He has played an active role on the MRAA Young Leaders Advisory Council and has provided a strong dealer voice in many of meetings to determine the strategic direction of the association.

"I look forward to helping improve any and all aspects of the marine industry that we can change for the better," says Shallcross. "Additionally, I look forward to giving back to an industry that has given my family so much."

Stacy Greenwood, Cleveland Boat Center, Cleveland, Tenn., has also been selected as a new Director, representing Region 4. One Director at Large has been appointed by Chairman Hoffmaster — Bob Bense, Superior Boat Repair & Sales, Rancho Cordova, Calif.

In addition to the newly appointed board members, Martin Boyer, of Austin Boats and Motors in Lakeway, Texas, will continue as the Region 9 Director, Craig Brosenne, of Hagadone Marine Group, in Coeur D Alene, Idaho, will continue as the Region 10 Director, and Dave Briggs, of Wayzata Marine, in Wayzata, Minnesota, will become a Director at Large after serving 6 years as the Region 7 Director.

#### **About the Marine Retailers Association of the Americas**

At the Marine Retailers Association of the Americas, we believe that for the marine industry to thrive, the retail organizations that interact with the boaters in their community must thrive. With that in mind, MRAA works to create a strong and healthy boating industry by uniting those retailers, providing them with opportunities for improvement and growth, and representing them with a powerful voice. For more information, visit [MRAA.com](http://MRAA.com) or contact us at 763-315-8043.