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HATTERAS / CABO YACHTS 110 NORTH GLENBURNIE ROAD NEW BERN, NORTH CAROLINA 28560 www.hatterasyacchts.com

HATTERAS | CABO YACHTS NAMES WORTH AVENUE YACHTS ITS NEW DEALER IN WASHINGTON STATE AND BRITISH COLUMBIA

NEW BERN, N.C. – January 9, 2020 – <u>Hatteras | CABO Yachts</u>, a world-leading builder of luxury sportfishing yachts and motor yachts, announces the appointment of <u>Worth Avenue Yachts</u> as its newest dealer. Worth Avenue Yachts' Seattle office will represent the Hatteras brands exclusively in Washington State and British Columbia, Canada. Under the leadership of veteran broker Ray Prokorym, the yacht dealership will carry the full Hatteras line from 45 to 105 feet, and the CABO line, starting with the new CABO 41.

Worth Avenue's Seattle office is located in the heart of Seattle's boating industry on Chandler's Cove, close to many well-known yachting service centers. Its clients cruise and fish the waters of Puget Sound, the San Juan Islands, British Columbia and beyond. Ray Prokorym, a partner in the firm and a knowledgeable broker with a wealth of experience in new yacht builds and sales, acts as the director and manager of the Seattle office. Ray has an intimate knowledge of the Seattle yacht sales scene. He is joined by top brokers Niel Steenkamp, Scott Hauck and Diego Gomez. The office also offers yacht charter vacations in the San Juan Islands and Alaska. "The Seattle team at Worth Avenue Yachts is thrilled to be representing Hatteras and CABO Yachts," Prokorym said. "The history of the company and its legacy of building premium, American-built products is a perfect fit for our Pacific Northwest clients. The entire Hatteras line offers versatility, top-line engineering and world-class pedigree."

"The Pacific Northwest offers some of the best cruising and fishing on the continent, but it also has some of the most challenging boating conditions. Hatteras Yachts are built to handle those conditions and to let owners explore this spectacular region to their heart's content," said Hatteras | CABO Yachts President and CEO Kelly Grindle. "We know that Ray and the Worth Avenue Yachts team, with their impressive depth of experience both in new yacht sales and the local region, will be outstanding representatives for Hatteras and CABO throughout Washington and British Columbia."

Look for Worth Avenue Yachts at the Seattle Boat Show, January 24-February 1, 2020, at the CenturyLink Field and Event Center, East 602.

About Hatteras Yachts | CABO Yachts:

For over 60 years, Hatteras Yachts has been recognized as a world leader in the construction of express boats, sportfishing convertibles and luxury motor yachts. Based in New Bern, N.C., Hatteras has defined the industry and pioneered the production of large offshore fiberglass powerboats, starting with the introduction of its first model, *Knit Wits*, in 1959. Hatteras builds luxury motor yachts from 60 to 105 feet, sportfishing convertibles from 54 to 70 feet, and the

GT45X series. The highly respected CABO Yachts brand re-launched in late 2018 with the new CABO 41. For more information, visitwww.hatterasyachts.com.

About Worth Avenue Yachts:

A world-class yacht brokerage firm founded by industry-leading professionals specializing in luxury yachts for sale, private yacht vacations and new yacht construction. Worth Avenue Yachts exercises a team-based approach as a more effective and enjoyable solution for the buyers, sellers, owners and charter clients of luxury yachts. The benefits are undeniable; working as a team provides a free flow of information critical to achieving success in an increasingly competitive marketplace. Rather than the traditional business model of a single broker managing a client's needs, our business employs a group of professionals who combine their knowledge, experience and relationships that have been formed over decades in the industry.