

Date: December 18, 2019
To: Dometic Marine Employees
From: Eric Fetchko, President Dometic Marine
Subject: VP of Marketing Announcement

I am pleased to announce the promotion of Laurie Louvier to VP of Marketing, Dometic Marine Americas. Laurie will report directly to me, Eric Fetchko, President, Dometic Marine Americas, effective January 1st, 2020.

Laurie originally started with Sierra in May of 1998. In her 20 years of service, Laurie has led the Marketing Team in a variety of capacities, from advertising, Onboard Rewards, Social Media, and Show Management. Laurie and the Marketing team's efforts were key in transitioning from Teleflex to SeaStar Solutions and now Dometic Marine. Over the past 2 years, Laurie has been instrumental in the rebranding efforts as well as folding in the additional Dometic Marine locations to showcase Dometic Marine as one face to our customers.

With this new role, Laurie will be responsible for the Dometic Marine Marketing function across all products and locations.

Please join me in congratulating Laurie on this well-deserved promotion and wish her the best of luck in this new position.



Eric Fetchko
President, Dometic Marine