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Groupe Beneteau

nomination

Corporate

Press Release

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December 6, 2019

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About Groupe Beneteau

Groupe Beneteau stands out in Europe and worldwide thanks to its longevity and its exceptionally diverse range of products.

Founded in 1884, the family-owned yard has evolved over time, from fishing vessels to leisure boating, then diversifying into new industrial sectors. The Group has developed unique skillsets and technical know-how. Today, through its Boat and Housing business lines, its activities are truly international.

As the boating industry's global market leader, Groupe Beneteau, through its Boat division's 12 brands, offers over 200 recreational boat models serving its customers' diverse navigational needs and uses, from sailing to motorboating, monohulls and catamarans.

Leading the European leisure homes market, the three brands from the Group's Housing division offer a comprehensive range of leisure homes, lodges and pods that combine eco-design with high standards of quality, comfort and practicality.

With its international industrial capabilities and global sales network, the Group employs nearly 8,200 people, primarily in France, the US, Poland, Italy and China.



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About

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